## **Quran and Ethical Indicators of Media Management**

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## Abstract

The "Holy Quran" is the most important divine media that, with the management and role of the Holy Prophet of Islam (PBUH), has been able to fascinate about a quarter of the world's population and lead many of them to their destination. One of the most important factors for the success of the Holy Prophet of Islam (PBUH) in the correct use of this heavenly medium and the book of life, is that he has moral characteristics that if these characteristics are observed in the management of our country's media, we can certainly see It was a great change in guiding people towards divine values. In the present research, an attempt has been made to use descriptive-analytical method, and using the teachings of the Holy Quran, the most important moral characteristics of the great Prophet of Islam (PBUH) such as faith, sincerity, trust, trustworthiness, the hope of guiding people, eloquence, good morals, expand of breast, patience, compassion, kindness, humility, forgiveness, should be extracted from the Holy Quran and examined.

Keywords: ethics, Quran, media management, faith, trust, sincerity.



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