

## Explaining Factors and Consequences of Working Capital Management Using Content Analysis Approach

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### Abstract

*Working capital should be available to any company to have the sufficient funds to cover short-term commitments and operating costs in the future. This guarantees the continuity of the company's activities. Given the significance of the role of working capital management (WCM) in the companies, the study analyzed the content of texts and studies done in this field, presented three main hypotheses and examined the effect of most of the variables affecting WCM (both external and internal factors of the company), as well as the consequences of WCM in 161 companies listed in Tehran Stock Exchange (TSE) during a seven-year period from 2011 to 2017. The purpose of the study was to determine the most important factor affecting WCM and its consequences.*

*The hypotheses were tested using multivariate regression and Granger causality test. The hypothesis testing indicated that extra-organizational factors such as gross domestic product (GDP), inflation rate and exchange rate have the greatest effect on WCM. Moreover, hypothesis testing indicated that some intra-organizational factors, such as current ratio, capital expenditures, financial leverage, return on assets, operating cycle, operating profit return, institutional shareholders ownership-percentage, and independence of board of directors affect WCM. Finally, hypothesis testing showed that optimal capital management improves the firms' performance.*

**Keywords:** cash conversion cycle (CCC), extra-organizational factors, intra-organizational factors, Working Capital Management (WCM)

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## **Introduction**

WCM is a crucial part of corporate finance management, showing the financial health of the company, connected with profitability and liquidity as well (Sogner, 2014). WCM mostly has to do with current assets management and the development of current liabilities of a business entity. The corporate finance literature usually dwells on long-term financial decisions, mainly including company valuation, investment decisions, cash flow practices, and capital structure (Nazir & Afza, 2009).

Short-term assets and liabilities are significant components of the total assets, thus have to be carefully analyzed (Nazir & Afza, 2009). The concept of working capital includes current assets and current liabilities. Given the significance of current assets and liabilities, a careful and regular review of them is necessary, since they have a vital role in corporate profitability, risk and value (Smith, 1980). Moreover, during this period, when the competition between companies at the global level causes reduction in prices, the companies are in need of cash for development, both abroad and within the organization; their margins are low and have a growing need to invest in new products and technology and debt settlements, all of which shift their attention to WCM as a source of intra-organizational financing of cash as a powerful management tool (Atseye et al., 2015). Thus, efficient and affective WCM is considered as a real competitive advantage (Temtime, 2016). The benefits and significance of WCM are considered as a critical corporate strategy in creating value for shareholders (Deloof, 2003). Hence, companies try to maintain an ideal level of capital management to maximize value (Deloof, 2003; Temtime, 2016; Razid et al., 2018). Moreover, the relevance of WCM can be considered concerning the time spent by financial managers on managing current assets. This is possible by monitoring accounts receivable, cash flow control, negotiation of terms for obtaining credit and short-term financing (Razid et al., 2018). Working capital has to do with decisions made about the structure and the proper value of current assets and how these assets are financed. Thus, the great significance of WCM cannot be ignored (Wasiuzzaman et al, 2013, Hassanpour et al., 2017).

Many studies have been done concerning the factors affecting WCM and its consequences (Wasiuzzaman, 2013; Hassanpour et al., 2017; Mohammad et al. 2013, Fatimatuzzahra et al., 2016; Atseye et al., 2015; Gilll 2011, Al-Badri,

2018; Azim et al., 2015; Onaolapo et al., 2015, Dastgir et al., 2014; Younesi et al., 2013; Bahar Ali et al., 2017; Aaron Kumar, 2013; Hassanpour et al., 2017; Mohammad et al., 2013; Nazir & Afza 2009; Ziriavat, 2009; Rousso, 2013; Azami et al., 2016; Iskandarnejad et al., 2017; Hailou et al., 2016; Dulou et al., 2017; Temtime, 2016; Razid et al., 2018).

The purpose of the study is to determine the most important factor affecting WCM, as well as the most important component WCM affects. In other words, it is the result of WCM. Thus, using texts content analysis, we further divided the factors affecting, and the consequences, and tried to answer the following questions:

1. What are the most important factors affecting WCM?
2. What is the most important consequence of WCM?

In this study, besides the variables discussed in previous studies, the effect of the exchange rate on WCM is examined as well. This variable has not been examined in any of the previous studies.

### **Theoretical foundations**

The concept of working capital includes current assets, as well as current liabilities (Talonpoika et.al, 2016). The difference between current assets and liabilities is known as net working capital; therefore, the main concern of WCM is ensuring a reasonable amount of working capital, so that it does not suffer from deficiencies or surpluses. Working capital is not only insufficient to cover current liabilities, but also a reasonable margin of confidence should be provided to some extent (Razid et al., 2018).

Gross working capital includes the values in corporate cash, as well as transferable securities, accounts receivable, inventory and other invested assets. They are the components of working capital (Talonpoika et al., 2011). WCM can be measured either by CCC, operating cycle, net cycle of transactions, or even weighted CCC. However, CCC is the most common method of measuring the efficiency of working capital (Elbadry, 2018; Azim et al., 2015; Anaolpo et al., 2015).





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**Table (1) continues**

	Factors	Variables	Wasi	d et	Rosso, 2013	Youn	et al.,	Kum	Naser	Gill, 2011	mpour et al., &	Afza, Iero et al. vat et al., hmich,	pton	
External factors	Economic factors	Interest rate			*									
		Inflation rate			*						*			
		GDP					*	*			*	*	*	
	Industry features	Seasonal and periodic factors										*		
		Technological changes												
		Government regulations				*								
		Industry type				*			*	*		*	*	*
Internal factors	Company features	Firm size	*	*	*		*	*	*		*	*	*	
		Operation cycle (OC)			*					*		*	*	
		Sales						*						
		Profitability (rate of return)					*	*	*	*	*	*	*	
		Capital expenditures					*	*	*	*	*	*	*	
		Financial leverage	*	*			*	*	*	*	*	*	*	
		Financial cost ratio						*	*	*	*	*	*	
		Operating cash flow						*	*	*	*	*	*	
		Firm life					*	*	*	*	*	*	*	
		Company growth rate	*	*				*	*	*	*	*	*	
		Asymmetric information						*	*	*	*	*	*	

	Company being international																	
	Current ratio	*																
	The structure of the board			*		*					*							
	Institutional ownership			*							*							
	Separation of the post of the chairman of the board			*							*							
	Government influence and ownership			*														
	Board size			*							*							
	Corporate credit policy			*							*							
	Production volume			*														
	Dividend policy			*							*							
	Amortization policy			*							*							
	Credits of the banks and credit institutions			*														

### The consequences of WCM

WCM is of great significance given its effect on the company's risk and profitability, and thus the firm's value (Raashid, 2017).



Many studies have been conducted on the consequences of WCM. Using the content analysis of studies conducted in this regard, we extracted the majority of the cases. A summary of the 10 studies conducted in this regard is given in table 2 as the matrix of the theory of the consequences of WCM.

Table (2): The matrix of the theory of WCM consequences

Consequences	Variables	Razid et al. 2018	Dulou et al., 2017	Iskandarnejad et al., 2017	Sinh Hugh et al., 2017	Temtime, 2016	Heilou et al. 2016	Moradi et al. 2015	Avan et al. 2014	Banar Moghaddam et al. 2011	Reza Zadeh et al. 2010	Gill, 2010
Improving value-based performance	Economic value added							*				
	Market value added							*				
	Tobin's Q	*				*		*				
Increase in profitability	Return on equity (ROE)								*			
	Gross operating profit (GOI)		*	*	*	*				*		*
	Return on assets (ROA)	*	*	*		*	*				*	
	Operating profit (OP)			*								

There is a relationship between working capital and profitability. Moreover, more profitability increases the company's power in negotiating with suppliers and customers, and this competitive advantage is used to improve its liquidity (Vazzamen 2013; Elbadry, 2018; Onaolapo et al. 2015; Hassanpour et al., 2017; Azim et al., 2015; Fatimatozara, 2016; Nazir and Afza, 2009; Caballero et al., 2009; Azami et al., 2016; Alipour et al., 2017). Additionally, more investment in working capital means more resources and more investment opportunities for the company (Iskandarnejad et al., 2017; Hailou et al., 2016; Dowlo et al., 2017, Temtime, 2016; Sinh Hugh et al., 2017).

Sagan theory (1955) on working capital supports the idea that WCM and liquidity and profitability goals must have an inextricable relationship with each other. He believes that the goal of WCM should be to support the growth and stability of the company, which stresses cash management and indicates that since liquidity power from other components of working capital is more important, it needs stronger and more effective management.

Smith (1980) found that WCM is a very important issue, as it profoundly affects profitability and risk, and subsequently the firm's value. He also found that WCM faces problems that exist in managing current assets, current liabilities and the relationship between them.

Deloof (2003) found that all studies done in small and large companies try to find the factors in these companies to identify the strong relationship between WCM and profitability. Moreover, he stated that companies with high profitability need less time to pay their debts, and vice versa. Thus, a weak management that reduces profits definitely takes more time to pay off debts. According to his results, the way the working capital is managed by and controlled greatly affects the company's profitability. These results show that to maximize returns and profits, a certain level of working capital is needed.

Previous thematic literature has concluded that a company can improve its ROI by shortening its CCC (e.g., Dilov, 2003; Viscari et al., 2011; Hailo et al., 2016; Doldo et al., 2017; Temtime, 2016).

Several major statistical studies have revealed a negative relationship between CCC and relative profitability (e.g., Dilov, 2003; Viskari et al., 2011; Hailou et al., 2016; Dulou et al., 2017; Temtime, 2016; Razid et al., 2018). Some studies have claimed that companies can increase their sales by acquiring heavy credits and increase their service levels with more inventories (Blinder and Machini, 1991; Dilov and Jegers, 1996; Shah, 2016). However, the positive effects of working capital in the high values are neglected in the traditional view, and it is claimed that working capital increases investment and reduces profitability.

Efficient WCM is one of the main prerequisites in the success of business entities. Mismanagement of the current assets may incur significant costs. Excessive investment in current assets absorbs the limited resources of business entities, which can be used in more profitable cases that will impose the cost of opportunities lost. On the other hand, investments less than the required level in current assets may also be costly; for example insufficient

cash leads to non-implementation of the obligations of the company in a timely manner, or the maintenance of inadequate inventory may lead to the loss of sales or customer satisfaction (Dilov, 2003). Thus, for many companies, WCM is one of the significant issues in financial management, and managers can maintain the value of the company by maintaining the optimal level of working capital (Mohammadi, 2009).

### **Background**

Caballero et al. (2014) examined WCM, the firm's performance and the financial constraints of British companies from 2001 to 2007. The results showed a positive and significant relationship between working capital and the firm's performance. The results showed that managers create value for the stockholders by reducing their working capital. Moreover, companies maintain an optimal level of investment in working capital, which is a balance between the cost and benefits of maintaining working capital, which ultimately leads to maximizing the corporate's performance. Moreover, their results show that this optimal level is lower in companies with higher financial constraints.

Soykan and Ulucak (2016) tested the nonlinear relationship between the working capital and performance in Istanbul Stock Exchange (Borsa Istanbul). The sample of this study includes non-financial corporations and their time period from 2009 to 2014. The result showed that the working capital includes an optimal level that maximizes the firm's value.

Khan et al. (2016) studies the relationship between WCM and the financial constraints with performance of Pakistani companies from 2005 and 2014. Their results showed that the companies with more financial constraints have less net business cycle. Moreover, managers try to maintain an optimal level of working capital to optimize the company's performance, so that investing in working capital is higher than the optimal point has a negative effect on profitability.

Azami et al. (2016) examined the factors affecting the working capital of Tehran Stock Exchange's companies. In doing so, data of 143 listed companies in TSE were used for 2004-2014. The results showed that in some periods reduced GDP or lower corporate profits, lower leverage, pre-period investment and more information asymmetry lead to an increase in investment in working

capital compared to other companies. Furthermore, there is no significant relationship between the firm's size and the company's working capital.

Alipour et al. (2017) explained the factors related to WCM of companies listed in Tehran Stock Exchange during 2010-2015. The results showed a negative and significant relationship between the operating cash flow, total sales of the company, the financial leverage, and the firm's size with CCC.

Bahar Ali et al. (2017) studies the effect of corporate governance on the efficiency of WCM in Pakistani manufacturing companies, using a causal correlation research project and a sample of 62 manufacturing companies listed in Pakistan Stock Exchange in three years from 2014 to 2016. The results show that the audit committee, board size and gender effect improve working capital.

Hassanpour et al. (2017) determined the factors effective in WCM in cement companies listed in Tehran Stock Exchange. The results showed a positive and significant relationship between corporate growth, liquidity and industry type. There are no signs to affect the accuracy, moderation, and GDP growth.

Elbadry (2018) investigated the main factors affecting WCM in small companies. He also examined the relationship between the main factors of WCM. In addition, he studied the effect of WCM and the profitability with capital structure of small and medium-sized enterprises (SMEs). The sample included information of 138 SMEs working in Egypt, funded by the Egyptian National Bank from 2010 to 2013. The results showed a negative and significant effect of the profitability and leverage of small companies on working capital.

### **Hypotheses:**

Hypothesis 1: There is a significant relationship between intra-organizational factors and WCM.

Hypothesis 2: there is a significant relationship between macroeconomic factors and WCM.

Hypothesis 3: WCM has a significant relationship with corporate performance.

Given the high number of factors and variables, the sub-hypotheses were not stated and a summary of the hypotheses is presented in Table (3).

Table (3): Summary of Hypotheses

Hypothesis 1: There is a significant relationship between intra-organizational factors and WCM.	1. There is a significant relationship between intra-organizational factors and WCM.	Working capital variables: AR- AP- INV- OC
	<ul style="list-style-type: none"> <li>• The relationship between industry characteristics and WCM was not examined and the only industry type was considered as a control variable in the first hypothesis.</li> </ul>	Corporate governance variables: INSTWON- BRDIND- BRDSEP-BRDSIZE
Hypothesis 2: there is a significant relationship between macroeconomic factors and WCM.		GDP - INF- IR- EX
	Company cost and sales variables: SALE growth-FATOTAL	
Hypothesis 3: WCM has a significant relationship with corporate performance.	1- Profitability-based performance	Variables: ROA- ROE- OP
	2- Value-creation-based performance	Variables: Tobin's Q- EVA-MVA

### Methodology

The study was applied regarding the purpose; it was a correlation analysis in terms of subset methods, where multivariate regression model and Granger causality test were used to determine the relationship and select the variables affecting WCM and its outcomes.

### Population and sample:

The population was the companies listed in Tehran Stock Exchange. Sampling was not done in this study, and only the companies with the following qualifications are selected as the sample:

- ... the companies listed on the Stock Exchange is before 2011 and by March 2018, are among the list of sample companies.

• I mmet ciiiiii is add aasss wer exceeed rmmeee nnnnnnnnnnnnnnnn their special circumstances and structural differences with other companies (e.g., the impossibility of calculating the growth rate).

nThe firms with fiscal years ending at a date other than March 20<sup>th</sup>, as well as the ones changing their fiscal years during the years examined, were excluded.

• eee rrrss tttttt appropriate data for analysis for reasons such as lack of trade throughout the year, temporary ticker closures, delisting from the stock exchange, and so on were excluded from the study.

According to the above points, 161 companies from 17 different industries were selected as the final sample.

### **Data collection method**

When the subject of the study is selected and its type is determined according to the purpose, first the operational definition of the variables should be presented according to the literature and then the research variables should be measured. Data collection methods are divided into two categories: field and library. Library method was used for data collection regarding the literature, and field method for collecting information to confirm or reject the hypotheses.

### **The studied variables**

After reviewing and examining the literature on working capital, 28 variables affecting WCM and affected by WCM were identified. This set of variables encompasses all internal corporate variables, corporate governance variables, and macroeconomic variables. Variables, their codes, and descriptive statistics are given in Table (4):

Table (4): Research variables

Row	Variable	Abbreviation	Measuring method
1	Duration of receipt of the claims	AR	(Accounts receivable * 365) divided by sales
2	Period of inventory turnover	INV	(Inventory of goods * 365) divided by the cost of the sold goods
3	Debt repayment period	AP	(Payable accounts * 365) divided by the cost of sold goods
4	Cash cycle	CCC	AR+INV-AP
5	GDP	GDP	Announced by the Central Bank
6	Inflation rate	INF	Announced by the Central Bank
7	Interest rate	IR	Announced by the Central Bank
8	Change in exchange rate	EX	Announced by the Central Bank
9	Institutional shareholders ownership-percentage	INSTOWN	The stock size of institutional investors divided by the total number of shares issued and sold by the company in the market
10	Independence of board members	BRDIND	The ratio of non-executive directors to the entire board of directors
11	Separation of the post of CEO and the head of the board	BRDSEP	If the CEO is the head of board of directors, the variable gets 1, otherwise zero.
12	Board size	BRDSIZE	Number of board members
13	Firm size	SIZE	Natural logarithms of assets
14	Operation cycle	OC	AR+INV
15	Capital expenditures	CAPEX	The ratio of total fixed assets to sales
16	Financial leverage	LEV	Total debt to total assets
17	Operating cash flow	CFO	Operating cash flows to total sales
18	Company age	AGE	Natural logarithm of firm life
19	Company growth rate	GROWTH	The proportion of the current year's sales minus the previous year to the previous year
20	Current ratio	CR	Current assets divided by current liabilities
21	Financial cost ratio	FATOTA	Financial costs divided by total assets
22	Industry type	INDUSTRY	
23	Return on assets	ROA	Net profit to total assets
24	Return on equity	ROE	Net profit divided by equity
25	Operating profit	OP	Gross profit divided by non-financial assets
26	Tobin's Q	ossss s	The market value of the company divided by the company's book value

Row	Variable	Abbreviation	Measuring method
27	Economic value added	EVA	Total capital used * (Average cost of capital - return on capital)
28	Market value added	MVA	Total capital used - market value of the company

Table (5) shows the descriptive statistics of variables.

Table (5): Descriptive statistics of the variables

Row	Abbreviating	Mean	Standard deviation
1	AR	158.67	138.15
2	INV	155.24	120.05
3	AP	131.85	193.13
4	CCC	159.64	663.21
5	GDP	1.434	1.274
6	INF	18.971	9.530
7	IR	17.428	3.065
8	EX	12595.56	3935
9	INSTOWN%	0.792	1.440
10	BRDIND%	0.696	0.852
11	BRDSEP%	0.658	0.918
12	BRDSIZE%	5.18	0.59
13	SIZE	0.214	0.671
14	OC	336.17	279.05
15	SEX	0.9054	1.925
16	LEV	0.604	0.229
17	CFO	0.819	3.291
18	AGE	27.313	15.748
19	SALE GROWTH	1.686	8.614
20	CR	1.402	0.797
21	FATOTA	0.814	1.036
22	INDUSTRY	9.683	5.025
23	ROA	10.428	14.294
24	ROE	26.25	35.22
25	OP	0.44	0.87
26	Tonnis Q	0.29	0.41
27	EVA	10098.66	9120.15
28	MVA	13656.38	18422.53



### **Data analysis and description**

The methodology used in the study was descriptive-analytic. The causal relationships between variables are examined using statistics and figures to adapt accounting theories to the community's realities. After matching with the theories, using the inferential statistics and the panel regression method in EViews software, the rejection or confirmation of the hypotheses are evaluated.

### **Empirical model - regression model**

Given the theoretical discussion and considering the empirical studies on WCM, the factors affecting it and its consequences in this research, the extent and the existence of the effect of factors on WCM will be estimated in two separate parts considering intra-organizational and macroeconomic factors. Concerning the consequences of WCM, it is better to examine the mutual explanatory power between performance, profitability, and WCM within the framework of Granger causality test. However, given the type of data, it is needed that the future estimates be made according to the appropriate methods of this type of data. Thus, in the first stage, the needed tests should be done using panel data and then the regressions related to the first and second hypotheses should be estimated.

### **The results of F Limer and Hausman tests concerning the regressions related to the first and second hypotheses**

F Limer test can be turned to for selecting the heterogeneity of units. If the heterogeneity of the units is verified, the model is estimated using panel data; otherwise, pooled OLS method is used. Firstly, the necessity of panel data was tested for model estimation by F statistic with the results showing the rejection of the null hypothesis and the necessity of using the panel data method for the model. Additionally, Hausman test was calculated for selecting the method of estimating the fixed effects or random effects, the results of which depict the use of the fixed effect method.

First, Limer and then Hausman tests were performed to obtain the proper method for estimating the regressions related to the first and second hypotheses, the results of which were presented in Tables (6) and (7):

Table (6): F Limer test results: intra-organizational variables

4.098	F statistics
0.000	prob
Panel data	Estimation status

Table (7): F Limer test results - macro variables

7.814	F statistics
0.000	prob
Panel data	Estimation status

The table results showed the rejection of the null hypothesis in Limer test and the existence of inconsistency of the cross-sections at 5% significance level, showing the suitability of the data panel for estimating the model.

#### **Hausman test:**

As stated, the main idea of Hausman test is to compare two effects of constant effects and random effects. The result of this test for the research data is presented in Tables (8) and (9):

Table (8): Hausman Test Results

<b>Chi square</b>	6.89
<b>prob</b>	0.405
<b>Estimation status</b>	Random effects

Table (9): Hausman test results

<b>Chi square</b>	25.40
<b>prob</b>	0.00
<b>Estimation status</b>	Random effects

The results show that random-effects estimation model is appropriate for the effects of intra-organizational variables and constant effects for macroeconomic variables.

### Testing the first hypothesis

The regression of the intra-organizational variables is defined as follows, concerning the available literature and the removal of the variables showing a complete co-linearity relationship: ( Elbadry, 2018, Hassanpour et al.,2017, Fatimatozara, 2016, Atseye et al. ,2015, Azim et al., 2015, Onaolapo et al., 2015, Mohammad et al., 2013, Gill, 2011,)

$$CCC_{it} =$$

$$\alpha_{it} + \alpha_1(CFO)_{it} + \alpha_2(CR)_{it} + \alpha_3(SEX)_{it} + \alpha_4(LEV)_{it} +$$

$$\alpha_5(OC)_{it} + \alpha_6(ROA)_{it} +$$

$$\alpha_7(Sale\ Growth)_{it} + \alpha_8(SIZE)_{it} + \alpha_9(AGE)_{it} + \alpha_{10}(FATOTA)_{it} + \alpha_{11}(INDUSTRY)_{it} +$$

$$\alpha_{12}(OP)_{it} + \alpha_{13}(INSTWON)_{it} + \alpha_{14}(BRDIND)_{it} + \alpha_{15}(BRDSEP)_{it} +$$

$$\alpha_{16}(BRDSIZE)_{it} + \varepsilon_{it}$$

Concerning the results of Limer and Hausman tests, it was necessary to estimate the regression using the random effects method. The result of estimating this regression is given in Table (10):

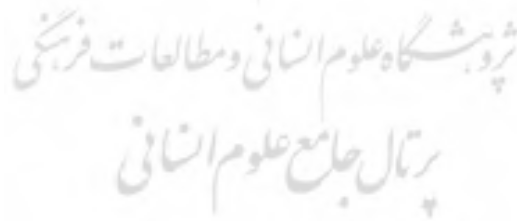


Table (10)

Dependent Variable: CCC				
Method: Panel EGLS (Cross-section random effects)				
Sample: 2011-2017				
Periods included: 7				
Cross-sections included: 161				
Total panel (unbalanced) observations: 1106				
Swamy and Arora estimator of component variances				
Variable	Coefficient	Std. Error	t-Statistic	Prob.
CFO	0.08	4.22	0.02	0.98
CR	-46.31	23.38	-1.98	0.05
CAPEX	-78.07	8.19	-9.53	0.00
LEV	-170.90	89.29	-1.91	0.06
OC	1.69	0.09	18.56	0.00
ROA	0.52	1.31	2.39	0.00
SALEGROWTH	0.59	1.57	0.38	0.71
SIZE	-36.16	23.70	-1.53	0.13
AGE	1.19	3.85	1.05	0.72
FATOTA	2.13	15.94	1.44	0.56
INDUSTRY	-4.51	3.93	-1.15	0.25
OP	0.567	0.2207	2.235	0.025
INSTWON	0.11	0.03	1.93	0.04
BRDIND	0.20	0.01	2.25	0.01
BRDSEP	-0.56	7.75	-1.07	0.44
BRDSIZE	-5.44	15.26	-0.36	0.72
C	1287.53	4549.71	0.28	0.78
Effects Specification				
			S.D.	Rho
Cross-section random			77.92219	0.0309
Idiosyncratic random			436.5898	0.9691
Weighted Statistics				
R-squared	0.527276	Mean dependent var		144.0025
Adjusted R-squared	0.520331	S.D. dependent var		648.6912
S.E. of regression	449.2888	Sum squared resid		2.20E+08
F-statistic	75.91686	Durbin-Watson stat		1.673840
Prob(F-statistic)	0.000000			

**The result of testing hypothesis 1:**

Among 16 variables concerned, only 8 variables are evaluated as significant on WCM. To describe precisely, current ratio, capital expenditures, financial leverage, return on assets, operating cycle, operating profit return, institutional shareholder ownership, and the independence of the board of directors were considered effective in WCM. However, the financial leverage was significant at 10% error level. The result of this part of the hypothesis testing is in line with the results of Vazozamen (2013), Hassanpour et al. (2017), Mohammad et al. (2013), Fatimatozara (2016), Atseye et al. (2015), Gill (2011), Elbadry (2018) Azim et al. (2015), Onaolapo et al. (2015) and Dastgir et al. (2014). The rest of intra-organizational variables were considered insignificant. Operating cash flow, the sales growth rate, the ratio of financial costs, firm's size, firm's life, the type of industry, the post of the head of the board, and the size of the board have no effect on CCC. The result of this part of hypothesis testing is in line with those of Vazozmen (2013), Fatimatozara (2016), Atseye et al. (2015), Elbadry (2018), Anaolpo et al. (2015), Dastgir et al. (2014), Younesi et al. (2013), And Bahar Ali et al. (2017).

The coefficient of determination of this regression is 52%, and concerning the type of panel data, this percentage of explanation is considered desirable

**Testing the second hypothesis:**

To distinguish the effect of macroeconomic variables on WCM, it was necessary to define another regression by assuming these variables as the explanatory variable. The following regression was defined to determine the second hypothesis: (Alipour et al., 2017, Oseifuah, 2016, Rosso, 2013, Aaron Kumar 2013, Ziryavat et al., 2009, Kieschnich, 2006)

$$CCC_{it} = \alpha_{it} + \alpha_1(GDP)_{it} + \alpha_2(INF)_{it} + \alpha_3(IR)_{it} + \alpha_4(EX)_{it} + \varepsilon_{it}$$

Table (11) presents the result of estimation of this regression using the constant effects:

**Table (11):**

<b>Dependent Variable: CCC</b>				
<b>Method: Panel EGLS (Cross-section weights)</b>				
<b>Sample: 2011-2017</b>				
<b>Periods included: 7</b>				
<b>Cross-sections included: 161</b>				
<b>Total panel (unbalanced) observations: 1126</b>				
<b>Linear estimation after one-step weighting matrix</b>				
<b>Variable</b>	<b>Coefficient</b>	<b>Std. Error</b>	<b>t-Statistic</b>	<b>Prob.</b>
<b>GDP</b>	-9.307684	0.002154	-3.566945	0.0004
<b>INF</b>	-7.120715	2.066835	-3.445226	0.0006
<b>IR</b>	-0.896881	4.080580	-1.419792	0.5261
<b>EXCHANGE</b>	0.028098	0.008207	3.423795	0.0006
<b>C</b>	4286.201	1215.991	3.524863	0.0004
Effects Specification				
<b>Cross-section fixed (dummy variables)</b>				
Weighted Statistics				
<b>R-squared</b>	0.633600	Mean dependent var	718.7099	
<b>Adjusted R-squared</b>	0.571071	S.D. dependent var	1015.251	
<b>S.E. of regression</b>	539.9603	Sum squared resid	2.80E+08	
<b>F-statistic</b>	10.13302	Durbin-Watson stat	1.749505	
<b>Prob(F-statistic)</b>	0.000000			
Unweighted Statistics				
<b>R-squared</b>	0.338625	Mean dependent var	159.8801	
<b>Sum squared resid</b>	3.28E+08	Durbin-Watson stat	1.691808	

**Test result of testing the second hypothesis:**

The results of table (11) show the significant effect of GDP growth rate and the rate of growth of prices (inflation). As is seen, the symbol of the coefficient of both variables is estimated as negative, showing the reduction effect of these two explanatory variables on WCM. The result of testing this hypothesis are in line with those of Aron Kumar (2013), Hassanpour et al. (2017), Mohammed et al. (2013), Nazir and Afza (2009), Ziryavat (2009), Rousseau (2013), Elbadry (2018), Azami et al. (2016), and Anaolpo et al. (2015). The exchange rate variable has a positive and significant effect. Only interest rate had no significant effect that was in line with those of Anaolpo et al. (2015) and Rousseau (2013).

Three other variables are considered significant at error level of 1%. The coefficient of determination obtained in this regression means that three variables can account for 57% of the changes in WCM.

### Testing the third hypothesis

The third hypothesis tries to examine the consequences of WCM on the profitability and improving corporate performance. In testing the third hypothesis, it should be noted that the profitability and performance variables in companies can explain and partly predict WCM (Razid et al., 2018). Thus, making unilateral regressions with WCM as an independent variable is not evaluated to be suitable. Given the existence of two-way relationship between the profitability and corporate performance with WCM, using Granger causality test was seen better to examine the existence of a causal and two-way causality relationship between the variables. The advantage of the above causality test is the ability to examine the existence of this two-way relationship. Granger causality test was done for the study variables and the results are presented in Table (12).

**Table (12): Granger Test Results**

<b>Pairwise Granger Causality Tests</b>			
<b>Sample: 1390 1396</b>			
<b>Lags: 3</b>			
<b>H<sub>0</sub>:</b>	<b>Observatio n</b>	<b>F- Statistic</b>	<b>Prob.</b>
<b>CR is not the Granger causality of CCC</b>	<b>844</b>	<b>3.17299</b>	<b>0.0238</b>
<b>CCC is not the Granger causality of CR</b>		<b>4.0044</b>	<b>0.0077</b>
<b>OC does not Granger Cause CCC</b>	<b>644</b>	<b>575.91</b>	<b>0.0000</b>
<b>CCC does not Granger Cause OC</b>		<b>20.972</b>	<b>0.0138</b>
<b>ROA does not Granger Cause CCC</b>	<b>644</b>	<b>4.30885</b>	<b>0.0051</b>
<b>CCC does not Granger Cause ROA</b>		<b>4.22921</b>	<b>0.0436</b>
<b>ROE does not Granger Cause CCC</b>	<b>643</b>	<b>2.10835</b>	<b>0.0979</b>
<b>CCC does not Granger Cause ROE</b>		<b>1.0431</b>	<b>0.3729</b>
<b>EVA does not Granger Cause CCC</b>	<b>624</b>	<b>0.3104</b>	<b>0.9777</b>
<b>CCC does not Granger Cause EVA</b>		<b>77.358</b>	<b>0.002</b>
<b>MVA does not Granger Cause CCC</b>	<b>644</b>	<b>1.1675</b>	<b>0.1545</b>
<b>CCC does not Granger Cause MVA</b>		<b>1.4853</b>	<b>0.2669</b>

**The result of testing hypothesis 3:**

The results of the Granger causality test show that return on asset, operating cycle, and current ratio have a two-way relationship with WCM. In other words, these variables have both the ability to affect the cash cycle and are affected by it. The

<b>OP does not Granger Cause CCC</b>	<b>642</b>	<b>1.0632</b>	<b>0.4182</b>
<b>CCC does not Granger Cause OP</b>		<b>9.5307</b>	<b>0.0438</b>
<b>Q-Tobin does not Granger Cause CCC</b>	<b>643</b>	<b>0.8168</b>	<b>0.7053</b>
<b>CCC does not Granger Cause Q-Tobin</b>		<b>9.4930</b>	<b>0.0414</b>
<b>ROE is not the Granger causality of AR</b>	<b>804</b>	<b>0.75126</b>	<b>0.4721</b>
<b>AR is not the Granger causality of ROE</b>		<b>0.03622</b>	<b>0.9644</b>
<b>OC is not the Granger causality of AR</b>	<b>805</b>	<b>4.10147</b>	<b>0.0169</b>
<b>AR is not the Granger causality of OC</b>		<b>1.78942</b>	<b>0.1677</b>
<b>ROA is not the Granger causality of AP</b>	<b>805</b>	<b>12.8327</b>	<b>0.0000</b>
<b>AP is not the Granger causality of ROA</b>		<b>0.11722</b>	<b>0.8894</b>
<b>ROE is not the Granger causality of AP</b>	<b>804</b>	<b>7.00039</b>	<b>0.0010</b>
<b>AP is not the Granger causality of ROE</b>		<b>0.48117</b>	<b>0.6182</b>
<b>OC is not the Granger causality of AP</b>	<b>805</b>	<b>4.81471</b>	<b>0.0083</b>
<b>AP is not the Granger causality of OC</b>		<b>0.00675</b>	<b>0.9933</b>
<b>ROA is not the Granger causality of INV</b>	<b>804</b>	<b>9.86145</b>	<b>0.0000</b>
<b>INV is not the Granger causality of ROA</b>		<b>0.07661</b>	<b>0.9263</b>
<b>ROE is not the Granger causality of INV</b>	<b>804</b>	<b>5.39379</b>	<b>0.0047</b>
<b>INV is not the Granger causality of ROE</b>		<b>0.06276</b>	<b>0.9392</b>
<b>OC is not the Granger causality of INV</b>	<b>804</b>	<b>4.33639</b>	<b>0.0134</b>
<b>INV is not the Granger causality of OC</b>		<b>15.3094</b>	<b>0.0000</b>
<b>ROE is not the Granger causality of ROA</b>	<b>804</b>	<b>2.61893</b>	<b>0.0735</b>
<b>ROA is not the Granger causality of ROA</b>		<b>15.4885</b>	<b>0.0000</b>
<b>OC is not the Granger causality of ROA</b>	<b>805</b>	<b>0.94322</b>	<b>0.3898</b>
<b>ROA is not the Granger causality of OC</b>		<b>4.51198</b>	<b>0.0113</b>
<b>ROE is not the Granger causality of OC</b>	<b>804</b>	<b>0.34202</b>	<b>0.7104</b>
<b>OC is not the Granger causality of ROE</b>		<b>0.70209</b>	<b>0.4959</b>

variable return on assets shows the two-way relationship between the time taken for receivables, and this two-way relationship can be attributed to the two-way relationship with WCM. The operation cycle has two-way relationship with the turnover period of the inventories, and finally the return on assets with the return on equity shows a two-way causal relationship. We must consider the variables that the working capital management is their Granger causation. In other words, variables with the probability of F statistics less than 5% are considered as variables influenced by WCM. Thus, current ratio, return on assets, operating cycle, economic value added, operating profit



and Tobin's Q are the variables that affect the cash cycle or WCM. This is consistent with the results of Iskandarnejad et al. (2017), Hailo et al. (2016), Dulou et al. (2017), Temtime (2016) and Razid et al. (2018).

### **Conclusion:**

WCM results from an important concept in organizing, indicating that many financial managers try to identify the appropriate levels and drivers of working capital (Santano et al., 2004). According to the theoretical foundations and the significance of the role of WCM in companies, the study analyzed the content of the texts and studies done in this field, presented three main hypotheses and examined the effect of most of the variables affecting WCM (both external and internal factors of the company), as well as the consequences of WCM in 161 companies listed in Tehran Stock Exchange during a seven-year period from 2011 to 2017.

By analyzing the contents of the texts and studies done in this regard, the study divided the factors affecting WCM into two groups of external and internal factors. The external factors were macroeconomic factors and industry-specific characteristics, and internal factors were corporate governance mechanisms and some company-specific features, including financial ratios.

The first hypothesis examined the relationship between the internal factors of the company and industry type with WCM. The result of testing the first hypothesis showed that only 8 intra-organizational variables significantly affect WCM. More precisely, current ratio, capital expenditures, financial leverage, return on assets, operating cycle, operating profit return, institutional shareholder ownership, and the independence of the board of directors were considered effective in WCM. The result of testing the first hypothesis is in line with the results of Vazozamen (2013), Hassanpour et al. (2017), Mohammad et al. (2013), Fatimatozara (2016), Atseye et al. (2015), Gill (2011), Elbadry (2018) Azim et al. (2015), Onaolapo et al. (2015) and Dastgir et al. (2014). The rest of intra-organizational variables were considered insignificant. More precisely, operating cash flow, the sales growth rate, the ratio of financial costs, firm's size, firm's life, the type of industry, separation of the position of the chairman of the board, and the size of the board have no effect on CCC. The result of this part of hypothesis testing is in line with those of Vazozmen (2013), Fatimatozara (2016), Atseye et al. (2015), Elbadry (2018), Anaolpo et al. (2015), Dastgir et al. (2014), Younesi et al. (2013), And Bahar Ali et al. (2017).

The second hypothesis examined the relationship between extra-organizational factors, including macroeconomic factors with WCM. The results of the second hypothesis test show that variables of GDP growth rate

and the rate of price growth (inflation) have a significant relationship with WCM. The symbol of the coefficient of both variables is estimated as negative showing the reduction effect of these two explanatory variables on WCM. The result of testing this hypothesis are in line with those of Aron Kumar (2013), Hassanpour et al. (2017), Mohammed et al. (2013), Nazir and Afza (2009), Ziryavat (2009), Rousseau (2013), Elbadry (2018), Azami et al. (2016), and Anaolpo et al. (2015). The exchange rate has a positive and significant effect. Only interest rate was insignificant that is in line with those of Anaolpo et al. (2015) and Rousseau (2013).

The third hypothesis tried to examine the consequences of WCM on the profitability and improvement of corporate performance, which was examined using Granger causality test. The results show that current ratio, return on assets, operating cycle, economic value added, operating profit return, and Tobin's Q are the variables affecting the cash cycle or WCM. This is in line with the results of the studies by Iskandarnejad et al. (2017), Hailo et al. (2016), Dulou et al. (2017), Temtime (2016) and Razid et al. (2018).

According to the results, it is suggested that the financial managers of the companies listed in Tehran Stock Exchange reduce the time taken for claim collection, the time of inventory storage, the payout period and the cash flow cycle as much as possible. Thus, they will benefit from the positive effects of increasing profitability and creating value for their shareholders. Moreover, financial managers of the companies are suggested to avoid deficits in shortening the inventory cycle, since this would weaken the performance and reduce profitability. Finally, companies need to keep their accounts payable at an optimal minimum time in order to achieve profitability.

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