## The Moral Development of Children in the Conflict between the Media and the Family

Hassan Boosaliki<sup>1</sup> Masood Azarbayejani<sup>2</sup>

## Abstract

Identifying the factors and institutions affecting the moral development of children and adolescents is a necessary step in the proper planning for their education. Today, the family does not operate in an unrivaled environment free of extra-family factors, but the media (especially television) as a family member affects the moral development of children. These two institutions (media and family) in a single environment (home) in an interactive process affect the moral development of children. The subject of the present study is to reveal some of the educational effects of media interaction (with emphasis on television) and the family. For this purpose, we have first reviewed the challenges of the family in educating the new generation, and then we have dealt with two special effects of the interaction of these two institutions, namely the generation gap and the decline of childhood. Finally, as a way to reduce the generation gap and childhood decline, we explore the element of "parental mediation" in children watching television. The result of the research is that "generation gap" and "childhood decline" are more as much as children's media consumption without parental support is more. Among the types of parental mediation, active mediation, more than other types, reduces the generation gap and the decline of childhood. In this study, in order to identify the challenges and problems of families in the field of educating the new generation, we have resorted to the questions posed by the National Center for Answering.

Keywords: moral development, moral development of children, family, media, television, media and family interaction.



<sup>1.</sup> Assistant Professor of Islamic Sciences and Culture Academy, Qom, Iran (Corresponding Author). H.boosaliki@isca.ac.ir

<sup>2.</sup> Professor of Hawzeh and University Academy, Qom, Iran. mazarbayejani110@yahoo.com



## References

- 1. Azad Armaki, T. (2010), Sociology of Iran, Sociology of Generational Relations, Tehran: Elm.
- Azarbayjani, M. and colleagues (2008), social psychology with a view to Islamic sources, Qom: Research
  Institute of Hawzah and University.
- 3. Badsar, M. and colleagues (2016), The Role of Media in Village Lifestyle Developments (Case Study: Zanjan County), *Regional planning*, Vol. 24, p. 153-166.
- 4. Baqeri, k. (2007), a look at Islamic education again, Tehran: Madreseh.
- Borujerdi Alavi, M. and Haddad, N. (2012), "Ethical value presented in the commercial advertisements of the television of the Islamic Republic of Iran (for selling food to children and adolescents)", Social Sciences: Culture-Communication Studies, No. 49, p. 213-254.
- 6. Buckingham, D. (2010), *Media education: literacy, learning, and contemporary culture*, translated by Hossein Sarfaraz, Tehran: Imam Sadeq university.
- Carlo, G. (2010), Care-Based and Altruistically Based Morality, translated by Rahim Rastitabar, in "Handbook of moral development", Qom: Islamic Sciences and Culture Academy.
- 8. Hardy, Sam A. and Claborne, Glenda B. (2007), "Television, moral messages on, in Jeffrey Jensen Arnett (eds)", *Encyclopedia of children, adolescents and the media*, p. 810-812.
- Hogan, Marjorie J., (2008), "Media and Prosaically Behavior in Children and Adolescents, In Larry P. Nucci and Darcia Narvaez (eds)", Handbook of Moral and Character Education, p. 537-553
- Hosseini Anjadani, M. (2007), "Children, parents and TV commercial advertisements", Quarterly Journal of Research and Assessment, No. 51, p. 157-176.
- 11. Javadi, F. and Eqbali, B. (2007), "Parental supervision of children and adolescents' use of visual media", Quarterly Journal of Research and Assessment, No. 51, p. 9-28.
- 12. Karimifard, A. (2006), "Children's impressionability from media called television", *Correction and Education*, No. 49, p. 31-36.

- 13. Kawthari, M. and Askari, A. (2015), "Representation of the Iranian family in terms of gender and generational relations in television commercial advertisements", *Social Sciences: Iranian Cultural Research*, No. 32, p. 1-26.
- 14. Klein, S. (2014), "Media Mediation: A study of the changing internal conditions of children's culture", translated by Saied Ayyobi, Child, *adolescent and media*, No. 10, p. 195-219.
- Malekpur, F. (2011), "The role of the media in changing family values and norms", *Media and family*, No. 1, p. 219-234.
- Mendoza, K. (2012), "Examining Parental Mediation: Relationships, Challenges, and Questions for Media Literacy", translated by Amir Yazdian, *Media and Family Quarterly*, No. 5.
- 17. Musawi Mirkalaie, A. (2012), "Family, generation gap and media", Media and family, No. 4, p. 52-73.
- 18. Neimati Rezaie, D. (1999), "Psychology: The study of the effects of visual media on delinquency in children and adolescents", *Correction and Education*, No. 60, p. 5-10.
- 19. Postman, N. (1999), The disappearance of childhood, translated by Sadeq Tabatabaie, Tehran: Ettelaat.
- 20. Puya, A. and Azarbayjani, M. and Karami, M. (2012), "Round table on Representing Desirable Family Functions in the Media: The Role of the Father", *Family and Media Quarterly*, Vol. 39, No. 3, p. 4-25.
- Rezaie Bayandar, M. and Ahmadi, S. (2012), "Television in the Family Center: A Look at the Positive and Negative Impact of Television on Family Functions", *Media and family*, No. 2, p. 68-87.
- 22. Saburi Khosroshahi, H. and Tavakkolinia, N. (2012), "Investigating the impact of national media on creating a generation gap", *Media Studies*, No. 19, p. 109-120.
- 23. Sarvi Zargar, M. (2011), "Semiotics of family representation in television commercial advertisements", *Communication Research*, No. 3, p. 33-62.
- 24. Schramm, W. and colleagues (1998), Television in the lives of our children, translated by Mahmmud Haqiqat Kashani, Tehran: Radio and Television Program Research and Evaluation Center.
- Sepasgar Shahri, M. (2007), "The effects of television on children", Quarterly Journal of Research and Assessment, No. 51, p. 77-106.
- 26. Taherian, M. (2008), "Media literacy; Media education for children and adolescents", in "Media literacy", Expediency Discernment Assembly, Strategic Research Institute.