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### Interfaces of Macro and Microstructure in Academic Writing: The Case of Research Article Abstracts

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#### **Abstract**

Although flourishing research has been devoted to research on article abstracts, more studies are needed to unpack the relationship between rhetorical moves and their associated linguistic and rhetorical features (e.g., meta-discourse). To underpin this relationship, the current study analyzed a total of 60 research article abstracts written in English by two cultural groups in three disciplines. The first stage identified the rhetorical structure of the abstracts based on Hyland's (2000) move pattern. Then, the meta-discourse features prototypical of each move were determined, following Hyland's (2005a) interpersonal model. We found diverse move patterns in both cultural groups. In the Anglo-American group, the abstracts tend to be more compatible with Hyland's (2000) move structure, whereas the Iranians prefer to omit some of those moves. The results also revealed that there was a close relationship between the communicative function of moves and meta-discourse choices per move. This finding suggests that meta-discourse features can be manipulated effectively to fulfill the communicative intentions of moves. This study has rewarding pedagogical implications for ESP/EAP context, especially in writing courses.

Keywords: move structure, meta-discourse, rhetorical moves, rhetorical features

#### 1. Introduction

With the advent of genre-inspired approaches to the analysis of written and spoken discourses, scholars (e.g., Bhatia, 1993; Swales, 1990, 2004) generally came to appreciate a certain avenue that the study of genres has

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offered in the arena of applied linguistics, particularly in the EAP/ESP context. Due to the immense pedagogical implications of genre studies in the world of academic discourse, recent years have seen a flourishing appeal to various genres in divergent disciplines and languages. Of these genres, a great deal of research has been undertaken on the overall structure of research articles or their particular sections, largely abstracts. Not surprisingly, because publishing is promotional channels wherein academics achieve considerable credibility and climb the professional ladder (Hyland, 2011), research articles in general and abstracts in particular have often been regarded as an ideal area of research.

It is worth pausing here to note that genre practitioners have put forth the assumption that texts are similar or different and can be categorized as one genre or another. In an attempt to organize these classifications, scholars have outlined typical rhetorical and linguistic features of the particular genres (Hyland, 2005a). In so doing, Bhatia (1990) affirms that it is imperative to focus on describing the rhetorical structures of these genres in terms of their regular sequence of moves or stages. Accordingly, researchers have endeavored to disclose how genres can be distinguished by their specific rhetorical features. One such feature is meta-discourse. In general, the concept of meta-discourse elicits the social, interpersonal, interactive, evaluative, and rhetorical dimensions of a discourse (Hyland, 2005a; Hyland & Tse, 2004).

Overall, genre studies opt for analyzing the rhetorical goals of texts and the ways of achieving them persuasively. At the heart of analyzing genres rhetorically is the notion of move analysis initiated, as the first and foremost pioneer, by Swales (1990) who paved the way for other studies. In the words of Swales (2004), move can be defined as "a discoursal or rhetorical unit that performs a coherent communicative function in a written or spoken discourse" (p.228). It is widely agreed that each move has its own communicative purpose that with other moves furnishes the general communicative purpose of the whole text. From this standpoint, a rich vein of research of this fashion has explored academic research articles, especially abstracts. Of the number of studies which embark on rhetorical structure of abstracts from a cross-disciplinary perspective, we can mention Hyland (2004), Lores (2004), Graetz (1985) in humanities, social and natural sciences; Anderson and Maclean (1997), Busch-Lauer (1995a), Salager-Meyer (1990) in medicine; and Santos (1996) and Hyland (2004) in applied linguistics. A minor group of studies also probe into both moves and lexico-grammatical features of abstracts such as Tibbo (1992), Salager-Meyer (1992) and Pho (2008). Other scholars have privileged to investigate research article abstracts from the viewpoint of contrastive rhetoric (MartinMartin, 2003; Melander, Swales, & Fredrickson, 1997; Van Bonn & Swales, 2007).

A quick inspection of these studies shows that the bulk of research has focused on schematic structure of research article abstracts, notwithstanding little research has sought to address the linkage between rhetorical moves and their intentional linguistic and rhetorical features (e.g., meta-discourse). In addition, a great deal of research on abstracts has focused on social sciences and soft fields, whereas the hard disciplines have bypassed by researchers. The present study is an attempt to address these gaps. Thus, what has moved us to do the current research were the following purposes:

First, to identify the relationship between rhetorical moves of abstracts and their linguistic realizations in terms of meta-discourse in three disciplines of Physics, Mechanical engineering and Electronic engineering.

Second, to discover whether there is any difference or similarity in the rhetorical practices of Iranian and Anglo-American (English, hereafter) writers in their English published research article abstracts.

To our impression, such a study is a rewarding area of research for several reasons: First, because publishing is a way to lend a hand with a wider discourse community, authors are compelled to persuade their audiences (Swales, 1990). To achieve such a goal, authors should be equipped with knowledge of rhetorical structures and other key rhetorical features (e.g., meta-discourse) that create a successful abstract (Martin-Martin, 2003). Second, it is assumed that the high rejection of Iranian writers' articles in leading journals could be traced in language problems (Abdi, Rizi, Tavakoli, 2010). Thus, as pressures on Iranian academics to publish in English enhances, it is imperative to gain insights into the Iranian writers' practices in fulfilling the rhetorical goals of their abstracts persuasively. Third, academic writing is based on discipline-specific modes of arguments (Bhatia, 2004; Hyland, 2000, 2011). Accordingly, such a move-based analysis can corroborate Iranian writers to master the macro and micro conventions of their disciplines (Bhatia, 1993; Flowerdew, 1993; Swales, 1990).

#### 2. Literature Review

Theoretically, the notion of genre stemmed from Halliday's (1994) perception of language as a system of choices that tailors a text to a particular context through the use of lexico-grammatical and rhetorical features (Hyland, 2011). Swales (1990) initially put forward the view that language choices intimately pertain to conventions of particular discourse communities whose membership is built upon an elaborate set of social

purposes. Swales (1990) provide a detailed definition of genre within the field of English for specific purposes (ESP):

"Genre comprises a class of communicative events, the members of which share some of set of communicative purposes. These purposes are recognized by the expert members for the genre. This rationale shapes the schematic structure of discourse and influences and constrains choice of content and style. The genre names inherited and produced by discourse communities are imported by other constitute valuable ethnographic communication, but typically need further validation." (Swales, 1990, p.58).

In a similar fashion, Bhatia (2004) proclaims that genres are socially grounded and maneuvered by social practices. Elaborating on this concept, to borrow Bhatia's (2004) terms, genres can be regarded as media through which members of discourse communities negotiate with each other. More specifically, as Berkenkotter and Huckin (1995) state, genres are closely associated with a discipline's norms, values, and ideology.

It is widely acknowledged that genre realizes the purpose in texts at the most overt level and this constitutes a central focus in various studies. In conjunction with an analysis of genre, meta-discourse analysis provides insights into another level of purpose, one which is concerned with the informational and persuasive goals of the writer and how the discourse is organized with the reader's needs in mind.

Referencing a frequently-quoted definition, meta-discourse "embodies the idea that communication is more than just the exchange of information, goods or services, but also involves the personalities, attitudes and assumptions of those who are communicating" (Hyland, 2005a, p.3). Notably, meta-discourse is recognized as a welcome source of facilitating communication that supports a writer's position and builds a relationship with audiences (Crismore, Markkanen & Steffensen (1993); Hyland, 2000; Vande Kopple, 1985). More specifically, at the rhetorical level, the tactful manipulation of meta-discourse has been established as an appealing rhetorical strategy (Ifantidou, 2005) useful for depicting the intentional rhetorical decisions made by writers to refashion more effective and persuasive argument (Tardy, 2011). Hyland (2005a) goes further to speculate that these interpersonal strategies actually collaborate in organizing and producing persuasive writing based on the norms and expectations of a particular community. It is also broadly acknowledged that academic discourse is an argumentative and persuasive endeavor in the sense that successful academic writing depends on, among other aspects,

exploiting a rich repertoire of rhetorical features on the writer's part to persuade and gain ratification from certain audiences. At present, paramount attention (e.g., Crismore et al., 1993; Hyland, 1998, 2004, 2005a; Vande Kopple, 1985) is given to the features that elicit this interpersonal and evaluative dimension of academic texts.

In this study, our point of departure is the linkage between rhetorical moves and their intentional linguistic and rhetorical features (e.g., metadiscourse). Indeed, as significant rhetorical section, the abstract conveys the first impression of a whole article, intended to motivate the audience to read the paper (Hartley, 2003; Salager-Meyer, 1990). These filtering devices, as Swales (1990) states, "can potentially be highly revealing of disciplinary discourse communities, particularly when the abstracts comprise the evidence on which gate keeping decisions are made" (p.181). While appreciating the communicative purpose of abstracts, Bhatia (1993) also illuminates that a "research article abstract is a recognized genre and has emerged as a result of a well-defined and mutually-understood communicative purpose that most abstracts fulfill" (p.77). In a similar way, Santos (1996) accentuates the view that "abstracts are important site for the visibility of scientific endeavor in so far as they make the research widely known, more discussed and more influential" (p.483).

#### 3. Method

#### 3.1 Description of the corpus

This study capitalized on a corpus of 60 published research article abstracts written in English by English and Iranian academics in three hard science disciplines: Physics, Electronic engineering, and Mechanical engineering (see Hyland (2000) for a classification of hard vs. soft sciences). As noted earlier, a great deal of research on abstracts has focused on social sciences and soft fields, whereas the hard disciplines have been bypassed by researchers. We analyzed 20 abstracts in each discipline, comprising 10 natives and 10 Iranian per discipline. The full bibliographical information of abstracts and their respective disciplines appear in Appendix A. Also, the abstracts were randomly selected from high-referred and leading journals recommended by Hyland (1999) as a reliable source of high status journals in disciplines (see Appendix B for a full account of the journals). Normally, the native vs. non-native issue was judged by the names and affiliations of the authors (Abdi et al., 2010).

Several remarks have to be pinpointed regarding the underlying impetus for designing such a corpus. First, scholars have come to recognize that genres have a dynamic nature and change over time (Berkenkotter & Huckin, 1995; Bhatia, 2004; Conner, 1999; Hyland, 2011). Appreciating this

predominant view, the researchers culled from the abstracts published between 2005 and 2010. Second, taking into account the fact that there is a distinction between rhetorical structures and linguistic features of empirical papers and those of theoretical ones (Pho, 2008), only abstracts which faithfully pertained to empirical research articles were picked and chosen in our corpora. Third, we share Hunston and Sinclair's (2000) belief that small corpora are not necessarily unsatisfactory; in some occasions, a small scale data is even the right choice.

## 3.2 Data analysis procedure for the macro rhetorical structure of abstracts

To gain insights into macro the rhetorical structure of abstracts, our starting point was move analysis. A close glimpse of analytical frameworks in literature revealed that there is a division between scholars who see the move pattern as comprising four moves (Bhatia, 1993; Salager-Meyer, 1992; Samraj, 2005) and those who prefer a five move pattern (Hyland, 2000; Santos, 1996). From this repository, we opted for Hyland's (2000) abstract move pattern building on five moves (see Table1) for several reasons: First, the delicate distinction between introduction and purpose in Hyland's framework indicates a tangible picture of the rhetorical structures of abstracts chosen in such a corpus. Second, the patterns of five moves seem to be more comprehensive than those of four moves (Pho, 2008), and third, Hyland's impactful abstract move pattern has been widely utilized to capture abstract moves in various disciplines.

Special mention should be made that distinguishing moves and their boundaries was usually accomplished through two approaches: a bottom-up approach and a top-down approach. Scholars distinguish moves based on linguistic signals in a bottom-up approach, whereas a top-down approach is on the ground of the content of the abstracts (Ackland, 2009). Following Pho's (2008) consideration, the specification of moves in the present study was regulated by function (motivated by Hyland's view (2000), that each move performs a specific rhetorical function) or a top-down approach (based on the questions asked). In this regard, the researchers first teased apart the rhetorical moves, and then the meta-discourse features prototypical of per move were explored rigorously. The moves were manually identified and the analysis sheet was attached to each extract for consistent analysis. To achieve a high level of threshold reliability, the analysis initially was carried out by one of the researchers and the findings were double-checked by the second researcher. Further, an M.A. graduate in applied linguistics analyzed the whole corpus. In points of conflict, all the coders had a discussion amongst themselves in order to reach a unanimous agreement.

Table 1	· Hyland's	(2000)	framework for abstracts	C
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Table 1. Hyland's (2000) framework for abstracts								
Moves	Function	Question asked						
1.Introduction(M <sub>1</sub> ) 2. Purpose (M <sub>2</sub> ) 3. Method (M <sub>3</sub> ) 4. Product (M <sub>4</sub> ) 5.Conclusion (M <sub>5</sub> )	Establishing the context of the paper Stating the purpose of the study Describing the data, design, procedures Reporting main findings of the study Interpreting results, giving	What is the background of the study? What is the study about? How was the research done? What did you find? What do the results mean? So what?						
applications/implications								

#### 3.3 Analytical framework for micro rhetorical features of moves

The analysis of the data was carried out in two stages. In the first stage, the macro rhetorical structure or move analysis of the abstracts was identified following Hyland's (2000) move pattern. In the second phase, the metadiscourse items as representative of the micro rhetorical features were analyzed in detail. Scrutinizing several met-discourse schemes (Adel, 2006; Crismore et al., 1993; Vande Kopple, 1985, etc.), this research adopted Hyland's (2005a) interpersonal model of meta-discourse for analysis. Most commonly, this model can be appreciated for its robust theoretical underpinning and practical advantages. Hyland postulates that metadiscourse outweighs reader's knowledge, textual experience, processing constraints and thus provides writers with a rich repertoire of rhetorical appeals to achieve the intended goals (Hyland & Tse, 2004). His proposed model entails two categories for meta-discourse - interactive and interactional (see Table 2). The former concerned with ways of organizing discourse to anticipate the reader's knowledge and reflect the writer's assessment of what needs to be made explicit to constrain and guide what can be recovered from the text. The metaphor of signpost is common for this dimension (Hyland & Tse, 2004). The latter concerned with the writer's efforts to control the level of personality in a text and establish a suitable relationship to his or her data, argument and audience, marking the degree of intimacy, the expression of attitude, the communication of commitment, and the extent of reader involvement (Hyland, 2004, p.138). We took heed of the following principles during the data analysis:

- 1. As it is widely acknowledged that no comprehensive list of metadiscourse items could be provided due to the fuzzy and open-ended nature of meta-discourse, the researchers identified meta-discourse items manually and functionally throughout the whole corpora.
- 2. In assigning meta-discourse function to textual items, internal and external relations (Hyland, 2005a) were distinguished assuming that

many items can realize either interpersonal or propositional purposes depending on their context. Internal relations connected events in the account, whereas external relations referred to those situations themselves connecting activities in the world outside the text. Following Hyland and Tse (2004) and Hyland (2005a), only internal relations were assigned to meta-discourse.

3. Special attention was paid to the fact that one linguistic realization could fulfill more than a single function; in such cases, the dominant functions were favored.

Table 2. An interpersonal model of metadiscourse (Hyland, 2005a)

Category	Function	Example			
Interactive	Help to guide the reader through the text	Resources			
Transitions	express relations between main clauses	in addition; but; thus; and			
Frame markers	refer to discourse acts,	finally; to conclude; my			
	sequences or stages	purpose			
Endophoric markers	refer to information in other parts of the text	noted above; see Fig;			
Evidentials	refer to information from other text	according to X; Z states			
Code glosses	elaborate propositional meanings	namely; e.g.; such as			
Interactional	Involves the reader in the text	Resources			
Hedges	withhold commitment and open dialogue	might; perhaps; possible;			
Boosters	emphasize certainty or close dialogue	in fact; definitely; it is clear			
Attitude markers	express writer's attitude to proposition	unfortunately; I agree; surprisingly			
Self-mentions explicit	reference to author (s)	I; we; my; me; our			
Engagement markers	explicitly build relationship with reader	consider; note; you can see that			

#### 4. Results and Discussion

# 4.1 The macrostructure of abstracts based on Hyland's (2000) move analysis

#### 4.1.1 Move frequency and move pattern

An in-depth analysis of the moves in a total corpus of 60 abstracts between two groups taken from three disciplines has portrayed impressive findings. In broad terms, the five moves established in Hyland's (2000) move structure were ascertained more or less in both groups, albeit salient discrepancies in terms of frequency and pattern of distribution of these

moves were found. As appears in Table 3, purpose moves (100%) were the most frequent and obligatory rhetorical moves in both groups in all the disciplines, indicating that both the Iranian and English writers \_endeavor to open their abstracts with this move.

Likewise, product moves and method moves were also utilized with much greater frequency as a common practice in both cultural groups. Similar findings in Santos' (1996) and Pho's (2008) studies also provide the evidence that the purpose move and the method move occurred the most usually in all abstracts.

Table3. Frequency of occurrence of moves in whole corpus

Move	Ph	ysics	Mechanica	l engineering	Electronic engineering		
	Iranian	English	Iranian	English	Iranian	English	
1. Introduction	1 (10%)	7 (70%)	2 (20%)	7 (70%)	3 (30%)	5 (50%)	
<ol><li>Purpose</li></ol>	10 (100%)	10 (100%)	10 (100%)	10 (100%)	10 (100%)	10 (100%)	
3. Method	8 (80%)	8 (80%)	10 (100%)	8 (80%)	10 (100%)	8 (80%)	
4. Product	9 (90%)	9 (90%)	10 (100%)	8 (80%)	10 (100%)	9 (90%)	
<ol><li>Conclusion</li></ol>	2 (20%)	6 (60%)	4 (40%)	5 (50%)	3 (30%)	6 (60%)	

Conversely, as regards introduction and conclusion moves, the immediate variations were found in the sense that the English authors outnumbered the Iranians. The rhetorical choices corroborated in both groups across disciplines elicit that the majority of the abstracts in the native English group deemed to overwhelmingly favor M1-M2-M3-M4-M5 as the common pattern, whereas the conventional pattern emerging in Iranian counterpart peers was M2-M3-M4. On this basis, the impression one might get from these findings, among other things, is that both groups of writers have different understandings about the function of introduction and conclusion moves. In plain words, the English writers have a strong flavor for tailoring contextual and background information in introduction moves aligned with specific interpretations, applications, and implications of findings in conclusion moves to vie in English market-driven academy (Soler-Monreal, Carbonell-Olivares & Gilsalom, 2011). To put it simply, they reflect greater concern for persuasive writing for promotional purposes (Hyland, 2000; Hyland & Tse, 2005; Van Bonn & Swales, 2007), whereas the Iranian writers, most tellingly, from sociological standpoint are less inclined to compete for research space and adhere to presenting only the Accordingly, little attention is given to promotional function of introduction and conclusion moves. The overall move structure of the 60 abstracts is summarized in Table 4.

Turning to variations across disciplines, we found that moves were markedly similar in terms of frequency and pattern, not surprisingly, because they all are representative of the hard fields that are grounded in common institutional and community-recognized norms and rhetorically sanctioned discursive practices (Hyland, 1998, 2000, 2005a).

Table 4. Move pattern of 60 abstracts from whole corpus

Physics	•	Mechanical engineer	ing
English	Iranian	English	Iranian
M2-M3-M4-M5	M2-M4	M1-M2-M3-M2-(M4N	M5) (M2M3)- M4-M5
M1-(M2M3)-M4	(M2M3)-M4	M2-M3-M4	M2- M3-M4
M1-(M2M3)-M4-M5	(M2M3)-M4	M1-M2-M3-M5	M1-(M2M3)-M4
M1-M2-M3-M4	M2-M3-M4-M5	(M2M3)-(M4M5)	(M2M3)-M4
M2-M3-M4	M2-M4-M5	M1-M2-M4	M2-M3-M4-M5
M2-M3-M5	M2-M3-M4	M1-M2-M3-M5	(M2M3)-M4
M1-M2-(M3M4)-M5	(M2M3)-M4	(M1M2)-M4	(M2M3)-M4-M5
M2-M1-M4-M5	M2-M3-M4	M1-M2-M3-M4	M2-M3-M4
M1-(M2M3)-M4	M1-M2	M1-M2-M3-M4	M1- M2- M3-M4
M1-M2-(M4M5)	(M2M3)-M4	M2-M3-M4-M5	M2-M3-M4-M5-M2-M3-M4

Electronic engineering							
English	Iranian						
(M2M3)-M4-M5-M4-M5	M2-M3-M4						
M1-(M2M3)	M1-(M2M3)-M4						
M2-M3-M4-M3	M2-M3-M4						
M1-M2-M3-(M4M5)	M2-M3-M4-M5						
M1-M2-M4-M5	M1-M2-M3-M4						
M2-M3-M4-M5	M2-M3-M4						
M2-M3-M4-M5 N	I2- M3-M4-M5-M4						
M2-M3-(M4M5)	M2-M3-M4						
M1-M2-M3-M2-M4	M2-M3-M4-M5						
M2-M1-M4	M1-M2-M3-M4						

(...) indicates a move embedded within another move.

### 4.1.2 Move embedding

One intriguing aspect of our analysis was a dramatic number of move embedding. On some occasions, a move partially or totally merged with other moves leading to embedding. The metaphor of "hybrid move" is prevalent for embedded moves (Santos, 1996). All in all, such phenomena were projected with much greater closeness in term of pattern and frequency of embedding in both corpora across the disciplines. Notably, as Table 4 depicts, move embedding often occurred with both the method and conclusion moves. Take, for instance,

1. **(Purpose)** In this paper, a three dimensional solution is presented for metal forming processes **(Method)** using an approximate load estimation method based on the slip line field theory. **(NN 13)** 

The method move here was embedded within purpose move. In a similar vein, Santos (1996) found that the methodology move most usually merged within other moves. In the meantime, similar findings in Pho (2008)'s study that "Describing the methodology" move was embedded in either the "Presenting the research" move or the "Summarizing the findings move" (p.238) reinforce our findings as well.

Additionally, we had other instances of embedded moves which occurred in mechanical engineering with M2 embedded within M1, and in physics M4 merged within M3.

It is often claimed that embedding phenomena might be associated with the condensed structure of abstracts. Besides, another possible reason may be that writers vie for the attention of busy audiences and presumably motivate and engage their readers in the first statements (Santos, 1996).

#### 4.1.3 Move cycles

More generally, the majority of the moves in the abstracts followed an ordered sequence of moves (see Table 4). It seems reasonable to assume that writers privilege, as Soler-Monreal and her associates (2011) state, 'a straightforward way of arranging information' (p.16). However, there were also move cycles observed in two instances of abstracts in our corpora. It is widely acknowledged that cyclicity is virtually the recurrent sequence of moves that produce what Swales (1990) refers to as "cycling configurations" (p.158). To cite an example, the following abstract from electronic engineering had an interesting move cycles with the cycle M4M5 occurring twice:

- 2. (Purpose) In this paper, the degradation of hydrogenated amorphous silicon thin film transistors under a self-heating stress (SHS) condition is investigated (Method) by analyzing the capacitance–voltage characteristics of gate-to-drain capacitance (Cgd) and gate-to-source capacitance (Cgs). (Product) The very different characteristics of Cgd-Vg and Cgs-Vg show different stress-induced density... (Conclusion) In a long channel device, the Cgd and Cgs characteristics could be explained by the deep states profile ... (Product)The capacitance-voltage and current-voltage curves agreed well with the measured data ... (Conclusion) This was interpreted in terms of a significant contribution of the non-uniform temperature distribution, caused by stress-induced self-heating effect ... (N1)
- **4.2 Microstructure of abstracts: Meta-discourse distribution per move** The distribution of the meta-discourse features based on Hyland's (2005a) typology was calculated per move to unpack the typical meta-discourse features of each move separately. Table 5 provides a detailed picture of the

frequency and the nature of such a distribution in both groups. Some preferences are particularly salient in the rhetorical practices of the writers: The highest frequency of meta-discourse features appeared in the Product moves of both groups. The lowest frequency of meta-discourse in the English and Iranians occurred in the Method move and Introduction move, respectively. We have come to recognize this trend of distribution as a common practice in all the disciplines as well.

In general, it is also noticeable that interactional meta-discourse resources were overwhelmingly used in three moves of introduction, product, and conclusion; whereas the interactive meta-discourse strategies were predominantly corroborated in the purpose and method moves in both sets of abstracts across the disciplines (see Table 5). The perceived differences, among other things, might be attributable to different rhetorical effects of meta-discourse features in refashioning arguments (Moreno, 2004) in order to fulfill the communicative purposes of moves. That is to say, interactional choices are deployed to project writers' personal identity and standing as a competent member of discourse community motivated by crafting more persuasive arguments in introduction, product, and conclusion (Charles, 2003; Crismore & Farnsworth, 1990; Hyland, 1998, 2005a; Lim, 2006; Thompson, 2001; Vande Kopple, 1985) marked with interpersonal relationships, whereas interactive meta-discourse are greatly resorted in order to suggest a clear audience resources orientation through knitting a more comprehensible and persuasive text with sober recognition of processing needs and rhetorical expectations of readers on the part of writers (Hyland, 2005a, 2007; Vande Kopple, 1985). As is evident, the findings convey the impression that the use of metadiscourse features varies according to communicative function of moves in abstracts (Lim, 2006; Salager-Meyer, 1992; Santos, 1996).

In order to spotlight the relationship between the distributions of the metadiscourse features and the communicative function of each move, we discuss the findings of per move in detail below.

#### 4.2.1 Meta-discourse distribution in move 1- Introduction

The introduction move fulfills a range of functions such as inclusion of background information, reviewing previous research, indicating a gap or a problem and the writer's willingness to contribute to scientific community. As such, introduction moves often perform, in one sense or another, a similar rhetorical function to Swales' (1990) CARS model in research article introductions (Martin-Martin, 2003; Samraj, 2005; Shaw, 2003). As can be seen from Table 5, the introduction moves were marked with a predominant use of attitude markers, hedges, transitions, code glosses, boosters, and

frame markers. However, the Iranian writers tended to mainly omit introduction moves.

In its broadest sense, each move serves to fulfill a specific determined function (Salager-Meyer, 1992). In so doing, the writers opted for various rhetorical strategies, for example, meta-discourse resources in the sense that they tacitly manipulate these rhetorical features to accomplish intended functions forcefully and persuasively. As Swales (1990) rightly points out, "the typical introduction is a crafted rhetorical artifact, at the published textual level the introduction is a manifestation of the rhetorical maneuver" (p.157).

Obviously, indicating a gap which coincides with the second Swalesian introduction move "establishing a niche" (Samraj, 2005) fulfills a main function in Introductions. As such, in terms of the persuasive function, it serves as a motivation for the study because it is implied that the gap needs to be filled (Conner & Mauranen, 1999). Undeniably, the creation of a gap is a pivotal rhetorical strategy signified by presence of interactive metadiscourse—transitions. This was a common practice for creating a gap in both groups of writers. The following example shows how a transition mapped onto the Introduction move to indicate a gap:

3. The secondary instantaneous centers of velocity for two-degree-of-freedom planar linkages must lie on straight lines. For many of these linkages, **however**, some of these lines cannot be obtained by a direct application of the Aronhold–Kennedy theorem. (N13)

The writers here strategically make specific recourse to rhetorical strategy of the transition (*however*) to highlight the immediate need for the filling gap.

Generally, writers in Introduction moves attempt to justify the need for conducting research by deploying various rhetorical devices to underscore significance, novelty, and uniqueness of their work (Afros & Schryer, 2009; Moreno, 2004). One such rhetorical device is the use of attitudinal language, especially attitude markers. Indeed, attitude markers as a main feature of interactional meta-discourse are perceived as the writer's personal attitude to proposition serving an evaluative function (Hyland, 2005a). For instance:

4. Despite the **significant** role of sleepers in railway track mechanical behavior, **no thorough** mechanistic approach has been presented for the development of the loading pattern they experience (NN19).

Being aware of the fact that persuasion explicitly can be created by means of evaluation (Hunston, 1994; Stotesbury, 2003), the researchers in the above move used two main rhetorical strategies: (1) positive evaluation of their study (*significant*) and (2) negative evaluation of previous studies

(no thorough). Accordingly, they skillfully merged both strategies to justify the need for study.

Some abstracts begin with a centrality claim, a term labeled by Swales (1990) in the first move of his CARS model as "establishing the territory". He believes that writers affirm and promote the importance of topic of the study. One of meta-discourse features prototypical of centrality claims can be regarded as attitude markers because language resources can be exploited for promotional purposes in Introduction moves (Hyland, 2002a, 2004). See the following example:

5. Surgical techniques for extraction of a cataract and implantation of a replacement intraocular lens (IOL) into the eye have improved **dramatically** in recent years. (N15)

The word dramatically is employed to serve several functions: a) to instill greater noteworthiness of the topic for a wider discourse community and simultaneously b) to present background knowledge to readers c) to make the abstract more accessible to readers and ultimately d) to contextualize the study.

The statement of problem which is a common rhetorical practice in most Introduction moves assumed to be more intentional (Salager-Meyer, 1992). In other words, writers can accentuate that the existing works in literature suffer from some limitations conveying problems in real world. In so doing, writers resort to boosters. In fact, boosters provide an opportunity for writers to highlight a strong tone of certainty and confidence in their claims (Hyland, 2005a; Hu & Cao, 2011). The following example from the corpus illustrates the point:

6. Slip line field solutions have been presented only for plane strain and ax symmetric problems in the literature. **In fact**, due to the very nature of the differential equations for the slip line field theory, it has never been possible to apply the theory to three dimensional problems. (NN11)

The writers consciously opted for the rhetorical strategy of booster (*in fact*) in the above move to specify more precisely the need for the filling gap.

Table 5. The distribution of Meta-discourse per move in 60 abstracts (% of total)

Meta-discourse	Introduction		Purpose		Method		Product		Conclusion	
Interactive	E	I	E	I	E	I	E	I	E	I
Transitions	17.80	16.66	18.18	13.20	18.91	15.15	14.44	21.64	22.58	27.77
Frame marker	4.10	-	36.36	45.28	-	4.44	6.66	6.71	4.83	11.11
Endophorics	-	-	-	1.88	-	-	-	-	1.61	-
Evidentials	1.36	-	-	-	16.21	28.88	-	2.23	-	-
Code glosses	16.43	-	5.45	11.32	21.62	13.33	10	5.97	6.45	-
Total 1	39.72	16.66	60	71.69	56.75	62.22	31.11	36.56	35.48	38.88
Interactional										
Hedges	24.65	25	7.27	7.54	24.32	13.13	22.22	20.14	27.41	38.88
Boosters	6.84	25	5.45	3.77	10.81	4.44	32.22	25.37	17.74	16.66
Self-mention	-	-	10.90	15.09	-	8.88	2.22	7.46	3.22	-
Attitude markers	28.76	33.33	16.36	1.88	8.10	8.88	12.22	8.95	16.12	5.55
Engagement	-	-	-	-	-	2.22	-	1.49	-	-
Total 2	60.27	83.33	40	28.30	43.24	37.77	68.88	63.43	64.51	61.11
Totals (%)	100	100	100	100	100	100	100	100	100	100

E=English I= Iranian

Commonly, writers also posit a problem (problem-raising) in prior research tradition and strive to challenge the efficiency of previous works, though, by means of a cautious language (hedges). As the main feature of the interactional meta-discourse, hedges are extremely crucial in academic argumentation (Dafouz-Milne, 2008; Hyland, 1996). Hedges are assumed to be the symbol of caution, modesty and decency on the part of writers for the world of academia and are tacitly manipulated to convey the impression of respect for maneuvering alternative viewpoints, thereby spotlighting the social nature of knowledge construction for interpersonal reasons (Hyland, 1996, 1998), as is clear in the following example:

7. Composite materials of epoxy resins reinforced by carbon fibers are increasingly being used in the construction of aircraft. In these applications, the material **may be** thermally damaged and weakened by iet blast and accidental fires (N27)

At the rhetorical level, frame markers are slightly used to perform several functions in introduction moves: a) to sequence parts of the text, b) to label text stages, c) to announce discourse goals, and d) to indicate topic shifts (Hyland, 2005a). Consider the following example:

8. We present a new pulse sequence ... However; it differs in several respects from existing methods that use oscillating diffusion gradients for this purpose. **First**, a wait time is inserted between neighboring pairs...; **second**, consecutive pulse pairs may be applied along orthogonal axes; and **finally**, the diffusion-attenuated signal... (N28)

In example (8), the authors tacitly utilized frame markers (*first*, *second*, *finally*) to arrange their argument string about the noteworthiness of the study (over established previous works in literature) in order to warrant a justification for immediate research on this topic in a more persuasive way.

Sometimes introductions begin with topic generalizations (Swales, 1990), that is, inclusion of general statements. The contribution of code glosses for such goals is noticeable. Basically, code glosses are devices concerned with "clarification of writer's communicative purposes to facilitate reader's understanding" (Hyland, 2007, p.3). For example:

9. Conversion of low-grade heat to high-quality energy **such as** electricity using the Rankin cycle poses serious challenges ... (N18)

The code gloss (*such as*) is employed here a) to supply additional information by elaborating and clarifying the proposition, b) to help readers unpack the writers' intended meaning, and c) to convey the writers' audience sensitivity and relationship to the message (Hyland, 2007).

#### 4.2.2 Meta-discourse distribution in move 2- Purpose

Meta-discourse features predominantly exploited in purpose moves were frame markers, transitions, code glosses, attitude markers, self-mentions, hedges, and boosters, in both cultural groups (see Table 5). Especially striking in purpose moves was that the writers tactfully manipulated the rhetorical options that best fitted their communicative purposes (e.g., highlighting the aim or objective of the study); for instance, frame markers were exploited to announce discourse goals and objectives. As Table 5 shows, an appreciable number of frame markers were utilized in both groups. The following examples are culled from our corpora:

- 10. **In this article**, an ultra-high-speed multiply-accumulate (MAC) structure is proposed. (NN6)
- 11. **In this paper**, we present the design of a fully integrated CMOS low noise amplifier (LNA) with ... (NN7)

As is clear, the writers put forward the goal of their studies overtly by means of the frame markers (*in this article*, *in this paper*).

Also noteworthy in purpose moves was the use of self-mentions. The strategic use of self-mentions is the reflection of writers' conscious projection into texts and the promotion of authorial self (Ivanic, 1998; Hyland, 2001, 2002a, 2002b, 2005a). It is widely acknowledged that writers' rhetorical decisions regarding a subjective or an impersonal style have a prominent impact on how message can be demarcated on the part of audience. As Bhatia (1993) points out, authors' flavor for using self-mentions pushes them to mix private intentions with socially grounded communicative purposes. In this orientation, it is possible to assume that successful writers make tacit stance choices and assess their interpersonal

intrusion into text whereby assuring an impression of personal standing, authority, and credibility (Hyland, 2001, 2002a, 2008). This view brilliantly echoed in Mur Dueñas' (2007) words, "scholars step into the discourse by means of self-mentions" (p.1). For example:

12. **We** introduce a new communication model consisting of two interfering broadcast channels with one cognitive transmitter ... (NN3)

In the above instance, the authors through rhetorical choice of the self-mention (*we*) tended to exhibit a personal voice as knowledgeable contributors of the field. Of course, the writers on some occasions favored passive voices in stating their purpose in our corpora. Take, for instance, the following excerpt:

13. In this paper, a new method for the time-domain analysis of a PHEMT transistor... **is presented** (NN4).

The preference for passive voices could be traced in a philosophical movement which is deeply rooted in the theoretical underpinning of the positivist assumption (Hyland, 2001, 2002a, 2002b) in the sense that academic writing is merely empirical and objective. In other words, in the traditional standpoint, as Hyland (2001) eloquently comments, "eradication of the self is seen as demonstrating a grasp of scholarly persuasion as it allows the research to speak directly to the reader in an unmediated way" (p.208). In this light, it is fair to infer that the writers in the above excerpt prefer to adhere to positivist recommendations and disguise their personal portrayal in purpose moves with the use of passives.

As noted earlier, writers appeal to code glosses to assure propositional embellishment so that they foreground readers' processing constraints through definitions, reformulations, and exemplifications (Hyland, 2007).

14. Three distinctive regimes resulting from oblique impact depending on the obliquity, **namely** simple ricochet, critical ricochet and target perforation, were investigated in detail.

The word *namely* contributes readers to digest the writers' intended purposes in the above example.

In general, transitions are widely resorted to in order to let readers uncover causative relationships between propositions that might be viewed as a sign of a writer- responsible rhetoric (Hinds, 1987) in which English authors show great concern for textual clues so that readers can easily make sense of the texts. Seen this way, these rhetorical choices pave the way for writers to justify their purposes more persuasively:

15. This paper, **therefore**, will present both graphical and analytical techniques to locate these unknown lines of centers for certain types of two-degree-of-freedom linkages (N13)

The transition (*therefore*) created a cohesive text by showing causative relationships between the propositions mentioned in the Introduction move and the Purpose move.

To foster justifications put forward for a study, the authors made use of attitude markers in purpose moves. Unluckily, the Iranian writers paid scant consideration to attitudinal language in purpose moves compared to their native peers (1.88 vs. 16.36). This point also captured the attention of Abdollahzade (2011) in his comparative study of interactional metadiscourse. One striking example is as follows:

16. As part of General Motors (GM) ongoing effort in engineering the next generation energy storage systems for future electric vehicles, this paper presents many of the key system and vehicle level issues that GM has found to be relevant or **unique** to the use of Li-ion batteries in vehicle applications. (N17)

The attitude marker *unique* here spotlights on the writers' own personal assessment, that is, doing research in this area is really rewarding and merits special consideration in real world.

In some occasions, writers in purpose moves prefer boosters coupled by the use of self-mention to convey a sense of great confidence and certainty on the part of authors:

17. **We show** that the ill-conditioned nature of such analysis gives rise to a range of solutions for every method resulting in uncertainty in the spectral solution. (N30)

Interestingly, in the purpose move below, a more elaborate set of strategies are used: self-mention (*we*), code gloss (*such as*), and attitude marker (*important*). Taken together, affectively, all these rhetorical devices were corroborated in serving the rhetorical function of this move more persuasively:

18. **We** introduce a new method of calculation of amplitudes of continuoustime quantum walk on some rather **important** graphs, **such as** line, cycle...., where all are connected with orthogonal polynomials **such as** Hermite, Laguerre, Tchebichef, and other orthogonal polynomials. (NN23)

#### 4.2.3 Meta-discourse distribution in move 3- Method

Unlike introduction and purpose moves, evidentials were found in the Method moves with great proportion (see Table 5). By and large, evidentials are a rich source of support for the readability of arguments in the sense that without evidentials a study would be in peril of being seriously questioned (Hyland, 1999, 2005a). The markedly high use of these markers in this move is not surprising because one challenging aspect of research design is the credibility of the method employed to justify acceptability and reliability of

the work (Lim, 2006). In so doing, doubtless, specific citations to mainstream methodological decisions in prior research are assumed to be the best solution in highlighting acceptability of the method. Thus, as Abdi et al. (2010) stated forcefully, evidentials "bestow credibility on writer's propositions and arguments" (p.1674). For example:

19. The nonlinear kinematic hardening theory of plasticity based on the **Armstrong–Fredrick model** and isotropic damage was used to evaluate the cyclic loading ... (NN11)

In the above example, the writers are more likely to believe that justification of their work could be accomplished by referring to previous research Methods because these have been tested and proven before.

In the process of method description (e.g., sample, variable, procedure, etc.), meticulous writers make appealing resort to code glosses to give detailed accounts of the overall methodology normally to ratify credibility of work. Thus, it is understandable that clarification and exemplification of the steps taken in research are an inevitable part of the work:

20. The case study of analysis of bite- and muscle-forces in the articulated jaws of members ... **In particular**, with the subclass of cable actuated parallel MBS (including redundancy in actuation and unidirectional nature of actuation forces) (N12).

Aside from the description of Methodology, writers simultaneously attempt to highlight the study through positive evaluation of their work to spotlight the superiority of their methods over foregoing ones:

- 21. ...Relaxed strain energy function in conjunction with Green's strain and **perfectly** flexible assumptions ... (NN11)
- 22. The procedure is demonstrated using experimental data obtained from a series...determined to possess an **effective** anisotropy ... (N24).

The evaluative aspects of attitude markers (*perfectly*, *effectively*) here are seemingly pertained to the self-promotional function.

In addition, in delineating the method move, writers also make conscious rhetorical choices in terms of exhibiting or disguising their personal projection into texts. As Lim (2006) points out, active verbs coupled by first-person pronouns refer to writers' presence, whereas a passive voice preceded by a subject manifests the method under study:

23. Structures of the ANFIS are developed and trained in MATLAB 7.0.4 program. **We** have used real hardware data for training the ANFIS network ... (NN9)

Despite the substantial importance of self-mentions, unfortunately scant attention was given to this feature in both groups. By the same token, Santos (1996), Martin-Martin (2003), and Pho (2008) arrived in similar findings. This is probably grounded in the scientific ideology that construes

laboratory activity as impersonal and objective (Hyland, 1999). Also, another possible reason can be related to face-threatening acts (Brown & Levinson, 1987; Mur Duenas, 2007; Myers, 1989). Further, the extremely low occurrence of attitude markers fosters the impersonality of the method moves. Taken together, these views would lead us to infer that authors in hard field abstracts show great leanings for being impersonal in method moves.

#### 4.2.4 Meta-discourse distribution in move 4- Product

In contrast to the previous moves, boosters were the most leading metadiscourse in both sets of data. The appreciably high incidence of boosters in Product moves can suggest a strong tone of assertions, full commitment, and more confident voice of writers (Abdi et al., 2010; Crismore et al., 1993; Hu & Cao, 2011; Hyland, 1998, 2005a). As Salager-Meyer (1992) found writers in result moves capitalize on hard facts or crude generalizations with an assertive tone displaying only the most striking results. In other words, writers accentuate the certainty of their findings with plain assertions while suppressing alternative views fostering the results of their study with more conviction. Also open to interpretation is that the overuse of boosters might be ascribed to the partial influence by Grice's maxim (Grice, 1975) suggesting the sufficient evidence for stating truth propositions (Abdi et al., 2010). Salient instances of boosters found in product moves are given below:

- 24. By varying X and N we **confirm** experimentally the existence and stability of the two-ground-state system within a narrow transition region. (N22)
- 25. These comparisons **prove** the numerical accuracy of solutions to calculate the in-plane and out-of-plane modes ... (NN11)

Notably, in product moves, as Chen (2011) tacitly argued, attitude markers indicate writers appreciation of results together with positive social values rooted in the institutional and community-recognized conventions and norms. In fact, attitude markers serve several key rhetorical functions in this move: first, a keen assessment of the findings personally; second, highlighting the important findings of the research (Abdollahzadeh, 2011); and finally, the act of persuasion by means of evaluative words (Stotesbury, 2003). The clear example is given below:

26. **Most notable** is the absence of antiferromagnetic susceptibility maxima down to 1.6 K from x=0.10 to 0.95. For x=0.05 a susceptibility maximum appears ... (N25)

Frame markers are deployed in product moves more or less to sequence the main findings in a more explicit manner (Hyland, 2005a):

- 27. The low-computational-complexity of the ensuing quasi-static models makes them well-suited both for: (a)iterative/parametric studies of the roles of geometry... as well as (b) implementing online inverse ... (N12)
- 28. It is shown that the intertwined potentials are closely connected to the integral curves of the Killing vector fields. Two problems are considered as applications of the formalism presented in the paper. **The first one** is the problem of Hamiltonians ...and the **second one** is the problem ... (NN 21)

When it comes to self-mentions, we found less reliance on the personal standings of the English writers in the Results moves, albeit high projection of self-representation was observed in the Iranian group. It is possible to deduce that self-mentions exhibit scholarly identity of writers, promote their contributions to discourse community, and reinforce their credibility (Hyland, 2001, 2002b; Kuo, 1999; Sheldon, 2009). For example:

29. **Our** construction is free from the problems associated with charge-super selection rule that complicated the previous studies ... (NN22)

The writers here resorted to self-mentions because as Rodman (1994) rightly states, (we) is a rhetorical device that highlights the writer's role regarding the ownership of the findings.

The following example is the manifestation of several rhetorical strategies served to perform the rhetorical function of the product move effectively:

30. It was **found** that there was no **obvious** systematic trend in contact resistance over time. An average contact resistance of 2.5 omegas was recorded; however, values as low as 1.0 omega were also **found.** The assembled rotary switch **demonstrated** an **excellent** RF performance. (N6)

#### 4.2.5 Meta-discourse distribution in move 5- Conclusion

Akin to Salager-Meyer's (1992) findings, we found a strong preference for overuse of hedges, as might be expected, in Conclusion moves in both groups (see Table 5).Ideally, conclusion moves are the major site therein researchers negotiate real world impact of their work. An appropriate rhetorical device that paves the way for such accomplishment can be the use of hedges. In fact, the strategic use of hedges helps writers to appear more prudent and tentative (Hu &Coa, 2011) indicating Hyland's (1996) view of "caution, accuracy, and humility" (p.434) in interpreting their findings for the fellow members of their discourse communities to create a sense of self-dispraise (Leech, 1983).To put it simply, writers may foster respect and decency for readers and give some room for maneuvering opposite views by judicious use of hedges (Crismore et al. 1993; Hyland, 2005a; Swales et al., 1998) thereby making rhetorically modified claims. Of course, there

might be yet another possible reason for hedging like writers' attempt to soften their assertions due to face-threatening acts (Chen, 2011; Hu &Coa, 2011; Vassileva, 2001). That is to say, hedging is a politeness strategy that delicately mitigates authorial certainty, confidence, and force of the claim conveyed therein. Accordingly, it seems safe to claim that writers tend to be more tentative and cautious in their final conclusions but more assertive and confident in the results. Let's probe into following examples from our examined corpora:

- 31. The noted differences between experimental results and theory **could** also be attributed to impeded slug motion from shear ... (N23)
- 32. This **suggests** that NMR measurements of proton  $T_{1\rho}$ **may be** used for non-destructive evaluation of carbon fiber-epoxy composites. (N27)

As shown in the above examples, it could again be assumed as Salager-Meyer (1992) posits, the scientists here are reluctant to make absolute commitments in their statements because they are aware of the fact that their interpretation may not be the only one

Most commonly, we also found that the writers tended to interpret the uniqueness of their results in the light of real world applications and implications through attitude markers. The use of such evaluative devices provides opportunity for readers to not only understand the propositional content, but also the stance of writers towards propositions. As a result, attitude markers are essential in persuasive writing otherwise a text would be dry and impersonal (Heng &Tan, 2010). For example:

33. Still, the **unique** characteristics deriving from quantum mechanical tunneling make such devices an **interesting** playground for innovative ... (N5).

Again, transitions are widely used to serve the function of making the text more clear and comprehensible to audience because the rhetorical devices minimize the processing load of the message making it more accessible for readers (Abdi et al., 2010). For example:

34. The advantages over the conventional single-bipolar approach were found to increase with decreasing diffusion time, **and thus** represent a significant step toward making accurate surface-to-volume measurements ... (N28)

#### 5. Conclusion

We have carried out a contrastive study of research article abstracts written in English by two cultural groups of Iranian and English writers in hard fields. The macrostructure analysis of the abstracts has revealed that there were different move patterns between English and Iranians\_groups across the disciplines. However, when it comes to the microstructure analysis, we

found that the rhetorical strategies (meta-discourse) realized in each move are nearly similar between both sets of corpora across the disciplines. Of course, there were some marginal discrepancies in terms of the frequency of these rhetorical features. Overall, we may conclude that similarities between two groups outshine the differences.

Notably, one main thing that stands out clearly from the analysis of the abstracts in both macro and microstructure is that meta-discourse features serve to perform communicative functions of moves more effectively and persuasively. Our results reaffirm the previous works (Lim, 2006; Salager-Meyer 1992) that showed there is a close linkage between the rhetorical function of each move and the use of meta-discourse resources. That is to say, meta-discourse features might be effectively used to meet the specific communicative intentions of moves. As meta-discourse features in academic writing are manifestation of informational, rhetorical and personal choices (Hyland, 1996), writers manipulate such choices to establish the worthwhileness of their research area in abstracts to increase readership (Samraj, 2005). From a pedagogical standpoint, exploring meta-discourse features in relation to the communicative functions of moves is really noteworthy. In fact, it deserves special attention to teach the communicative purpose of each abstract move and the use of rhetorical strategies like metadiscourse. As the role of rhetorical functions and interpersonal strategies are bypassed in many places, it seems necessary for students to receive adequate instruction in using meta-discourse and expressing their stance in writings (Hyland, 2005a). At present, as Abdollahzadeh (2011) rightly states "neither teachers nor textbooks explicitly teach much about the concept of metdiscourse, its categories, functions, judicious application, and multifunctionality" (p.296). Thus, the implications of the current study for teaching English in ESP or EAP context particularly in abstract writing is that authors might be taught according to the conventions of their discourse communities in terms of rhetorical moves and their linguistic realizations in order to craft a piece of persuasive writing. As Chen and Steffensen (1996) found teaching students to deploy meta-discourse resources was a key factor in improving the writing skill. Undeniably, teachers should reinforce a sense of awareness of rhetorical refashioning in writing in English and contribute authors to recognize that they should deploy various rhetorical devices to enhance persuasiveness (Hyland, 1998). Last of all, the findings should be viewed with caution due to the small scale of the data, and the results should be corroborated with large scale corpora. We believe that a more comprehensive picture should definitely emerge in the light of further research of vast ranges of genres, disciplines and languages.

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