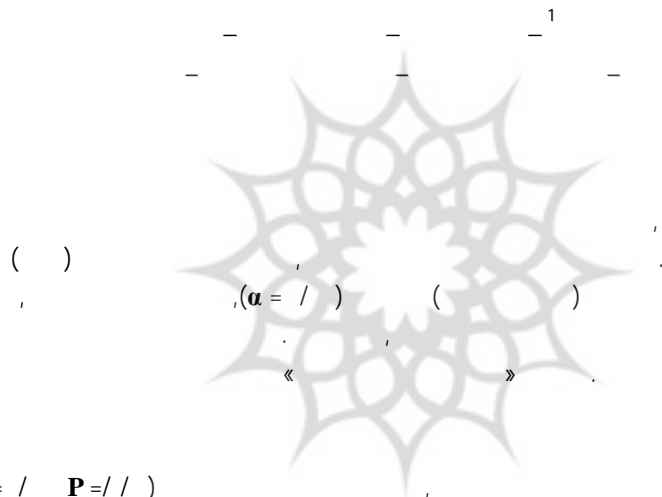


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- 1 - Organizational Culture
  - 2 - Competitive Advantage
  - 3 - Harrison , R
  - 4 - Denison, D.R. Life, C
  - 5 - Hawthorn
  - 6 - McGregor, D
  - 7 - Peter and Waterman

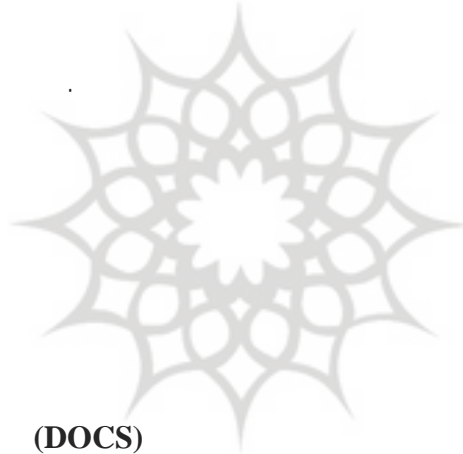


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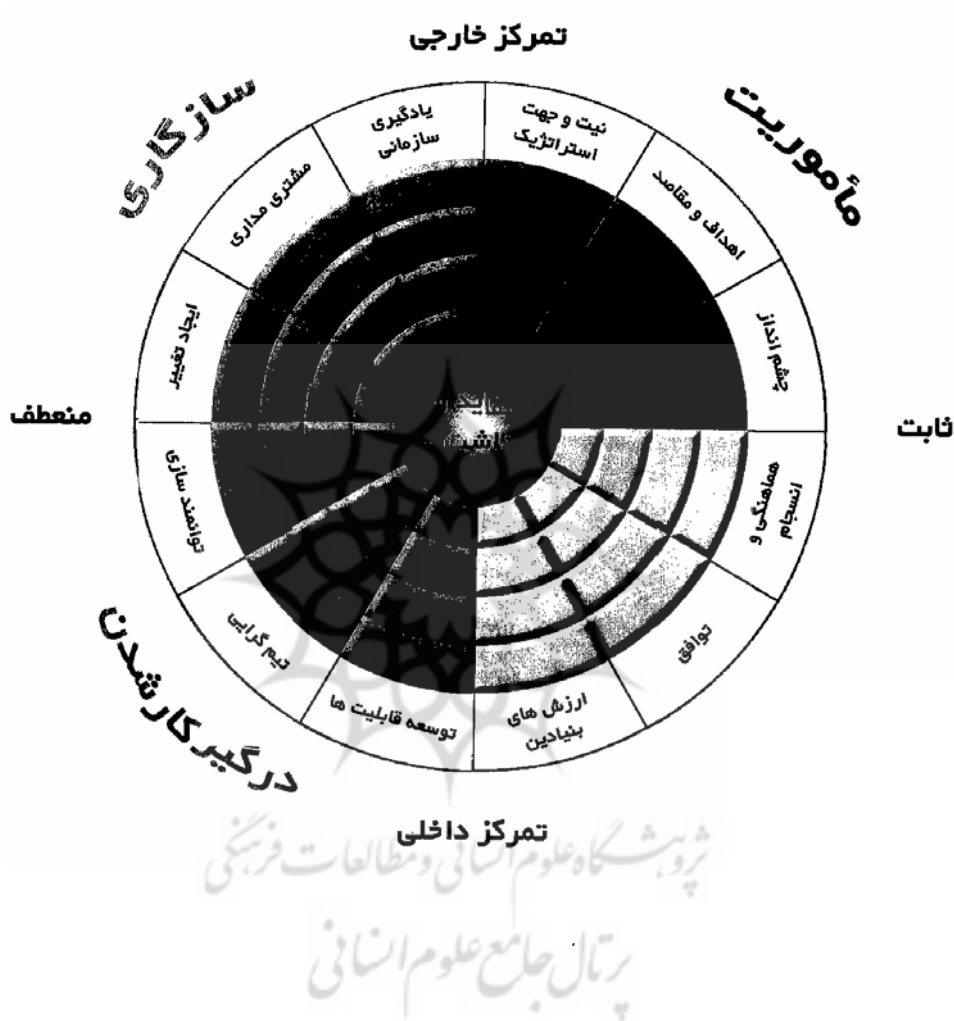
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- 1 - Gillespie , et al.
  - 2 - Denison Organization Culture Model
  - 3 - Denison Organization Culture Survey





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- 1 - Cochran
  - 2 - Validity
  - 3 - Denison Consulting
  - 4 - Reliability

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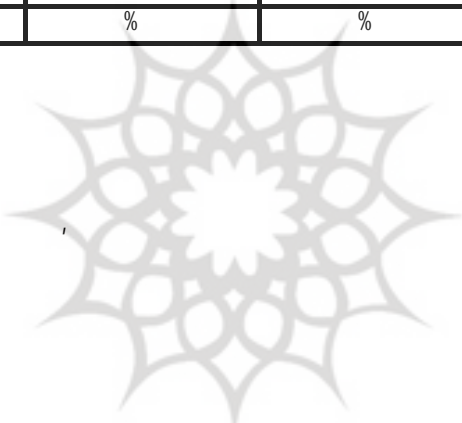


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1 - Organization Culture Profile



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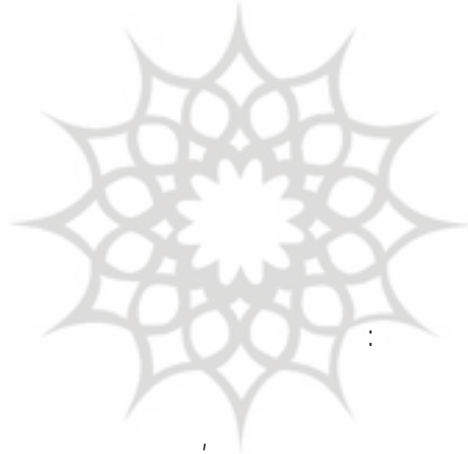
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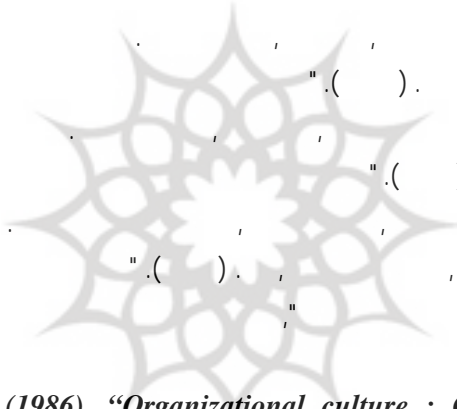
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- 1 - Schmidt, G. Jackson , L.
  - 2 - Fisher, G.J & Alford, R.
  - 3 - Fey, C. And Dension , D.R



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