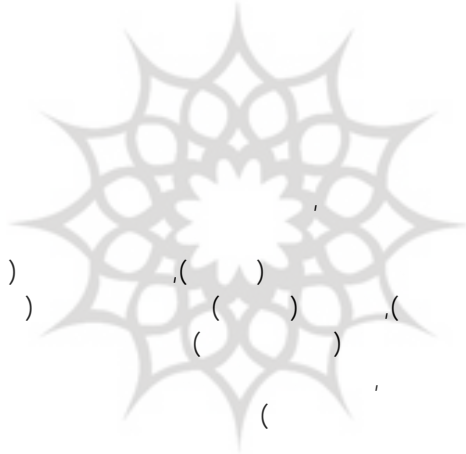


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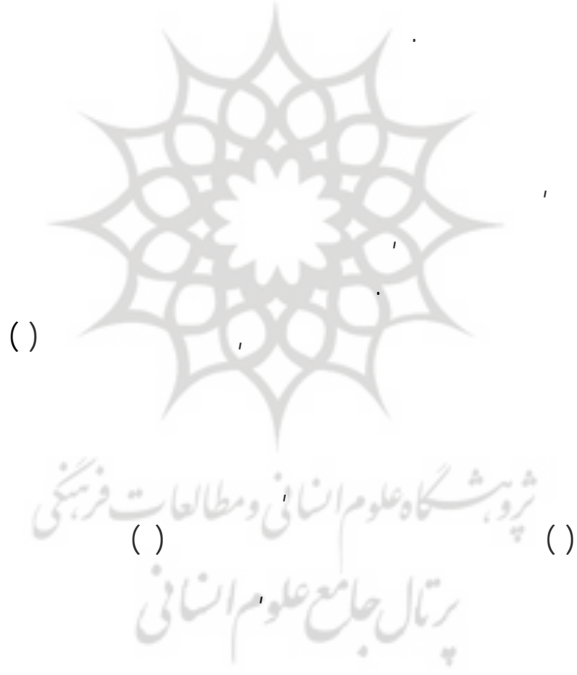


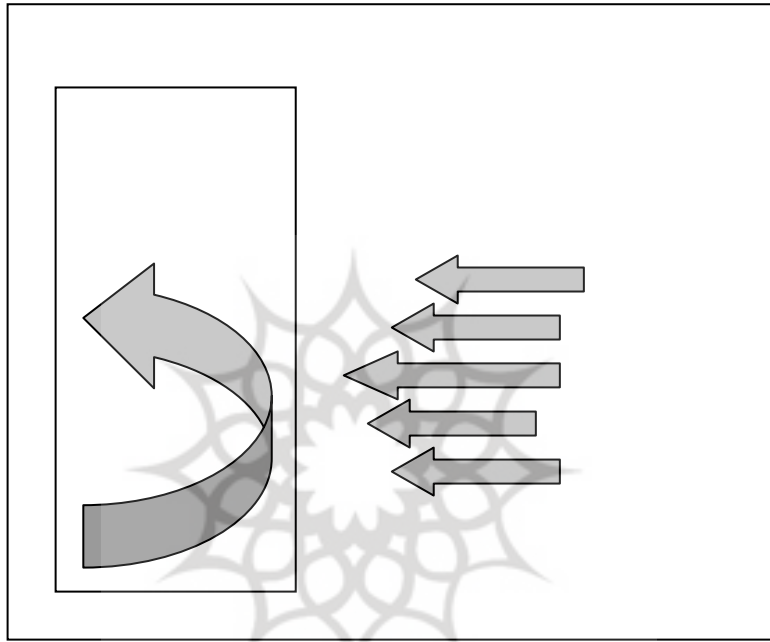
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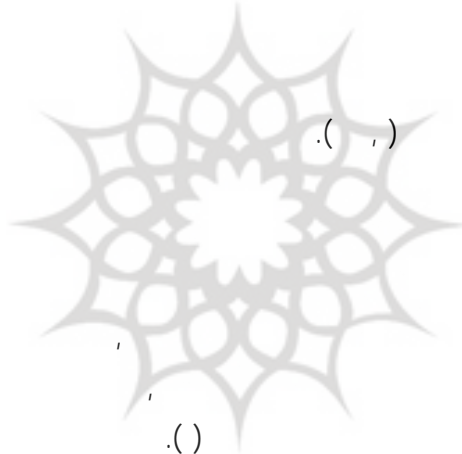


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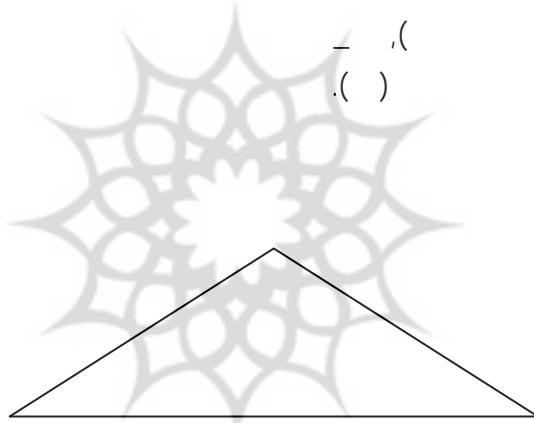
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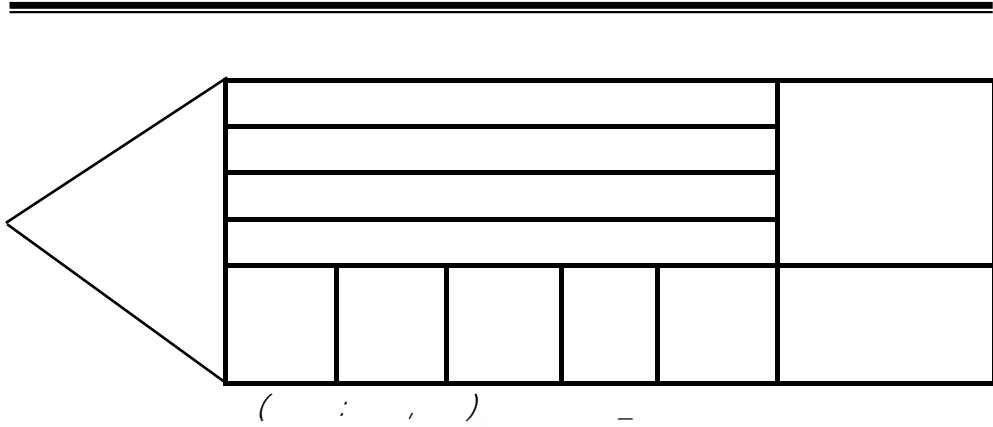
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- 1 - Porter
 - 2 - Mc Kinsey
 - 3 - Daft
 - 4 - Glinax & James
 - 5 - Value Chain Analysis

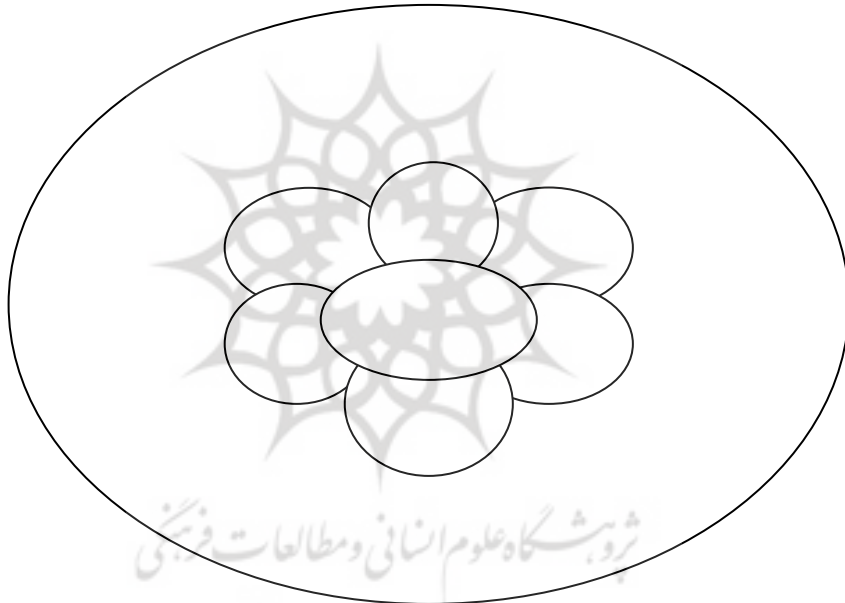


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- 1 - Mc Kinsey
 - 2 - System, Structure, Staff, Skill, Strategy, Style and Shared Value

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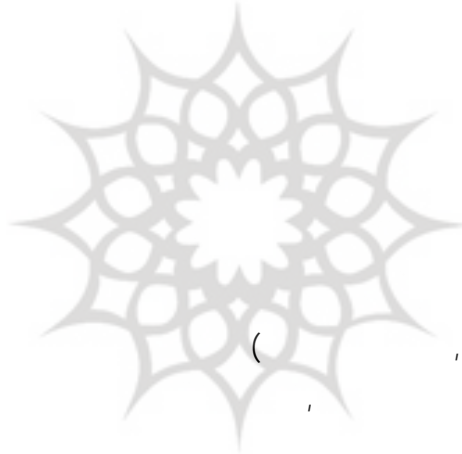
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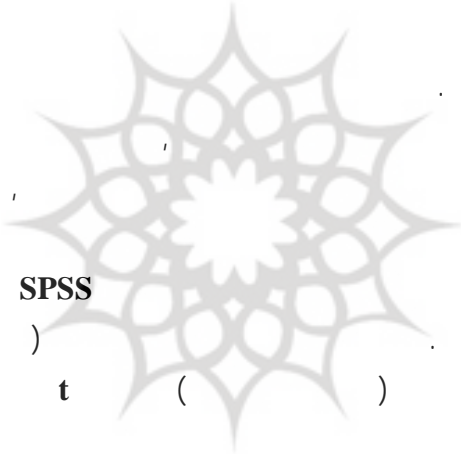
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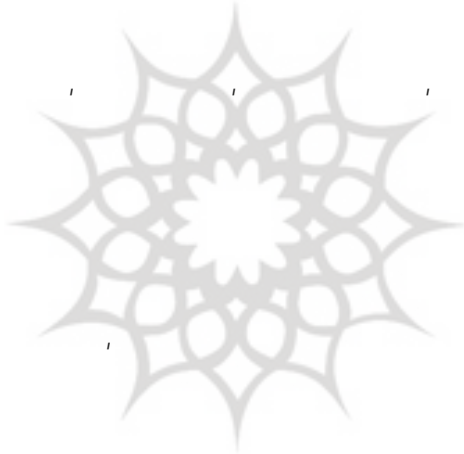
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